

## The Winner of the World Hotel Award 2008

Date: 02-23-2009 06:36 PM CET

Category: [Tourism, Cars, Traffic](#)

Press release from: [World Hotel Award](#)

Agency: **World Hotel Award**



The World Hotel Award has been established to reward extraordinary hotels in different categories. Hotels, which stands for uniqueness and the exceptional far away from usual standards. The most preferred hotels of opinion leaders in the whole world. An exclusive panel of opinion leaders in the area of economy, politics, art, design, fashion give us their personal impressions. The evaluations are totally different from normal standard appraisals; they are more a personal feeling of what at the end makes the difference. The recommendations are screened through a high calibre jury team, which consists of members from the economy, from art, from fashion and journalists.

The jury members of the World Hotel Awards travelled one year around the world to inspect luxury hotels and –resorts. Therefore we are pleased to announce the winners of the World Hotel Award 2008 in the following categories:

Business Hotel 2008:

Shangri-La, Bangkok, Thailand

True Stylish 2008:

Hotel Gerbermühle, Frankfurt, Germany

Soul Experience 2008:

AnaYela, Marrakech, Morocco

Indulge in Luxury 2008:

Banyan Tree, Seychelles

Classic Hotel 2008:

Hotel Adlon Kempinski, Berlin, Germany

New Hotel 2008:

The Address, Downtown Burj Dubai, VAE  
DIVA Resort, Maldives

The special prize of the World Hotel Award 2008 goes to the  
Bayerische Hof, Munich for outstanding service and the AnaYela, Marrakech, Morocco for all the employees who made this  
hotel to a special place

The World Hotel Award stands not only for the most beautiful hotels and resorts of the world but also for the perfect service  
for the guests. There are many beautiful hotels and resorts in the world but a stay only becomes unforgettable if the service for  
the guests is perfect. Sometimes it's the little things that make a big difference.

Hotel classifications can only provide a rough overview of standards. But all written information cannot deliver the feeling  
during a stay to be someone really special. The World Hotel Award therefore goes only to hotels and resorts which do not only  
fulfil those standards but in addition embrace us with a feeling to be in the most beautiful spot in the world.

No other hotel prize sets such high competition criteria. Already today the World Hotel Award is regarded as "The Prize of  
the Prizes" in the environment of the travel world.

World Hotel Award  
Patrick Rosenthal  
Speicherstraße 11  
60327 Frankfurt am Main/Germany  
Tel 069 90021777  
fax 069 90021778  
Press contact: [presse@world-hotel-award.com](mailto:presse@world-hotel-award.com)  
[www.world-hotel-award.com](http://www.world-hotel-award.com)

**[You can find this press release here](#)**