

Like Cars before Seatbelts: Live Internet video event exposes the current state of online security

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Agency: **Comodo**

Jersey City, NJ, February 05, 2009 - The Internet Today: Like Cars before Seatbelts, a live, Internet video event, will expose the facts underlying the current deterioration of security and trust on the Internet and discuss strategies Internet users should adopt to avoid resulting problems ranging from identity theft to sluggish PC performance. Any Internet user can access the event featuring Melih Abdulhayoglu, CEO and Chief Security Architect of Comodo, and Henry Blodgett, CEO of Silicon Alley Insider, on Tuesday, February 10 at 3 p.m. EST. It is part of the Paltalk TechNow network, where new ideas about technology will be presented in live, interactive, Internet events. Abdulhayoglu and Blodgett will also take live questions from the Internet audience.

The program's title refers to similarities between consumer's rapid adoption of automobiles, after World War II and their adoption of the Internet today – in both cases safety and security were secondary considerations. As unacceptable death and injury rates uncovered in books like *Unsafe at Any Speed* helped trigger a significant upgrade in auto safety technology and practice, Abdulhayoglu and Blodgett will discuss the current triggers for a similar movement in Internet safety, and what measures could or should be adopted. Like passengers without seatbelts, Internet consumers are under-protected, not from collisions, but from organized criminals using the Internet as a vehicle for fraud and theft. Three factors combine to make Internet crime increasingly prevalent:

- * increase in consumer Internet dependence, particularly for applications involving financial and other information potentially valuable to criminals,
- * growing number and recruitment of highly skilled software hackers, primarily in eastern Europe and China,
- * an exponential rise in malware code created – as many as 30,000 new threats per day is overwhelming traditional defenses from user PC's through the entire Internet infrastructure

The Internet Today: Like Cars before Seatbelts is the first of a three-part series presenting Abdulhayoglu and Blodgett exchanging views with one another and a live Internet audience. The second program, Tuesday, March 3 at 3 pm (EST) is entitled Digital Identity, Establish and Manage it (or Someone Else Will). The third, Transforming The Web into Your Web, is scheduled for Thursday, March 19.

Melih Abdulhayoglu, Comodo CEO said: "Other than the health of ourselves and our families, there aren't more important things to be thinking and talking about. Future human potential will be increasingly dependent on the Internet – we need to secure our future."

For more information or to participate in this live event, go to www.comodo.com/webinars/comodolive210.html on or before Tuesday, February 10 at 3 p.m. US Eastern time.

About Comodo

The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and E-Mail Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure e-mail and fax services.

Continual innovation, a core competence in PKI, and a commitment to reversing the growth of Internet-crime distinguish the Comodo companies as vital players in the Internet's ongoing development. Comodo secures and authenticates online transactions and communications for over 200,000 business customers and has over 10,000,000 installations of desktop security products.

For additional information on Comodo - Creating Trust Online™ visit our website.

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