

## Dimension Data Deploys 'High Availability' Data Center Solution for Emirates International Investment Company

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The new state-of-the-art data center solution will help EIIC improve operational efficiency, reduce the risks associated with IT disruption and minimise costs.

Abu Dhabi, United Arab Emirates, February 1, 2009: Dimension Data, a specialist IT services and solutions provider, today announced that it has deployed an advanced data center solution for Emirates International Investment Company (EIIC), part of the National Holding, a leading Abu Dhabi-based private holding company. Dimension Data helped EIIC implement a state-of-the-art 'high availability' mobile data center solution, which will help the investment company improve operational efficiency, reduce the risks associated with IT disruption and minimise costs and complexity. EIIC also signed a three year contract with Dimension Data for onsite support and maintenance for the new data center equipment.

"EIIC was in the process of rolling out an ERP solution, upgrading a number of IT systems and hardware, and implementing a disaster recovery strategy," explains Mr. Nader Atout, Sales Director - Gulf Region at Dimension Data. "In order to accommodate these upgrades, EIIC knew that it had to upgrade its data center environment as well as build a solid 'high availability' system in a remote location. After conducting a workshop to determine the specifications and requirements for the new data center, EIIC realised that it would not be able perform the upgrade due to the limited amount of space and power available in its new office environment."

Dimension Data presented EIIC with the features of its cutting-edge mobile data center solution. EIIC, after a thorough evaluation and market research, adopted the proposed solution and contracted Dimension Data for the supply of 2 mobile data centers for their remote site.

"EIIC studied solutions offered by different vendors and found our solution was clearly the most suited for their requirements. Not only were we able to meet EIIC's tight deadline but we were also able to offer them the most cost-effective solution available in the market today in that category," adds Mr. Rami Al Naghi, Regional Sales Manager- Abu Dhabi at Dimension Data.

"Dimension Data welcomed our input and assured us that they understood our requirements. The deployment of the mobile data centres is to take place within the desired timeframe. Dimension Data were professional and we have signed a support and maintenance agreement for the next three years," says Mr. Muhannad Abu-Hassan, CIO, EIIC .

Dimension Data, which launched its Data Center Infrastructure business and 'Managed Services' business in the UAE in

October 2008, offers clients a single point of contact for the Plan (design and consultancy), Build (deployment of the infrastructure) and Support (after sale support and monitoring) of turnkey Data Center Infrastructure solutions.

#### About Dimension Data

Dimension Data plc (LSE:DDT), a specialist IT services and solution provider, helps clients plan, build, support and manage their IT infrastructures. Dimension Data applies its expertise in networking, security, operating environments, storage and contact center technologies and its unique skills in consulting, integration and managed services to create customised client solutions. For further details, please visit [www.dimensiondata.com](http://www.dimensiondata.com)

#### About EIIC

The National Holding (NH) & Emirates International Investment Company (EIIC) group of companies is privately owned with business interests in sectors such as investments, industry, property, general trading and oil & gas. The group originated in 1999 and has been investing in various growth sectors in the UAE, GCC and MENA regions, as well as in emerging markets. It now has a portfolio of companies in the above-mentioned sectors such as: Exeed industries, Bloom properties, Petromal oil& gas and Rise general trading.

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