

Imperiali Organization Enters International Film & TV Market in Hong Kong

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Agency: **i1connect**



Hong Kong – March 21, 2006 - Today Imperiali Organization, i1connect, and Imperiali Films were represented at the prestigious FILMART International Festival in Hong Kong (www.hkfilmart.com).

The event, which was held at the Hong Kong Convention and Exhibition Centre featured over 400 exhibitors in the fields of production, design, animation, governmental, and other associated businesses from countries around the world including China, France, Japan, Australia, Mexico, etc.

Attending the conference on behalf of Imperiali Organization was Dan Mangru.

“Film is a very powerful medium. It has the ability to touch into the very fabric of our human nature. This is why film can be applicable to a global basis, because human emotion is universal,” stated Mangru.

Mangru met with representatives from various countries regarding setting up joint ventures and strategic partnerships in the film industry for movie pipelines, distribution networks, and global licensing.

In addition, Mangru met with foreign distributors regarding the upcoming Imperiali Films project, The Red Worm.

“The Red Worm has received an amazing response globally. The people of the globe are ready to hear a story like we are ready to tell it,” commented Mangru.

Currently the Imperiali Organization is involved in such projects as public relations (www.i1connect.com), corporate branding (www.i1design.com), internet search (www.i1search.com) in addition to its core business of global expansion (www.imperiali.org).

Most recently, Mangru was in Vietnam meeting with major real estate developers on behalf of Imperiali Organization, as well as was meeting with several Government-Run Industries, and Capital Growth Funds in Hanoi.

“From Tokyo, to Seoul, to Hanoi, to Hong Kong, Asia is a fast moving market. I have come to know the people and its customs and have been impressed by the hospitality of the people as well as their sophistication. There are many budding industries in this market which the Imperiali Organization will have interest in, especially in light of the high growth potential,” remarked Mangru.

After Hong Kong, Mangru will be heading towards Beijing to strengthen Imperiali’s telecommunications and technology presence in the region.

About Imperiali Organization

Imperiali Organization (www.imperiali.org) is global development company, with diversified assets and holdings, connecting the leaders of tomorrow today. Currently the organization has taken interest in both in owned and operated businesses in the areas of internet search, public relations, merchandising, publishing, film, and sports as well as other non-affiliated companies. The Imperiali Organization is currently the official communications provider for Imperato For President 2008, www.daniel2008.com.

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For Press Inquires Contact:

i1connect

561-305-0519

info@i1connect.com

www.i1connect.com

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