

EMG to Exhibit at Customer Based Marketing Strategies Conference

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IRVINE, CA – Exhibiting alongside more than 30 marketing and healthcare agencies from across the nation, Earthbound Media Group's (EMG) Managing Partners Blaine Behringer and Damien Navarro will attend the Fourteenth National Forum on Customer Based Marketing Strategies (CBMS) from Wednesday, February 4th through Thursday, February 5th at Caesars Palace Hotel and Casino in Las Vegas, Nevada. As one of the healthcare industry's most advanced marketing conferences, CBMS provides EMG the opportunity to share how its strategic solutions have impacted the healthcare market specifically through client Loma Linda University Medical Center's enterprise-level successes.

“Attending this conference alongside top healthcare executives such as marketing officers, senior strategists and public relations directors provides EMG the perfect setting to share the successes we've had within their industry first-hand,” explained Behringer. “And in the midst of this highly competitive economy, making contact with potential clients on the front lines is crucial to forging new client partnerships.”

EMG will be showcasing its work and speaking with prospective clients and partners at its exhibit booth for the duration of the conference. Attendees are also invited to participate in EMG's drawing for two tickets to an Elton John concert taking place Wednesday, February 4th in Las Vegas. For more details, please visit the EMG booth at CBMS.

For the last thirteen years, CBMS has served as a platform for identifying important healthcare marketing challenges and discovering new and innovative ways to tackle these obstacles. This year, conference attendees will leave with the knowledge of examining new concepts for understanding and communicating with the customer as well as learning new strategies for bringing value to their organization.

About EMG (www.earthboundmediagroup.com)

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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