

## learn eXact Enterprise unveiled at Learning Technologies

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Press release from: [Giunti Labs](#)

Agency: **Bob Little Press & PR**

The leading learning and mobile content management solution provider, Giunti Labs, will be offering previews - at this year's Learning Technologies exhibition - of learn eXact Enterprise, the latest version of its learning content management system (LCMS). This year, Learning Technologies - which is being held at London's Olympia on 28th and 29th January 2009 - focuses on 'Next generation learning at work', and will provide examples of how technology-supported learning is crucial to business performance and success.

The LCMS, which is highly scalable - both on 'vertical' and 'horizontal' senses - is entirely SOA-based allowing services to be activated, de-activated or swapped with client-preferred services without impacting on overall platform performance. This allows organisations to both extend the system's functions, as required, and protect their investment by having a 'future-proof' LCMS.

learn eXact Enterprise has been created to support all aspects of management of the process and the contents for distant learning in an organisation. In particular, it has been designed to be 'non-disruptive' to any existing corporate systems, and to maximize existing corporate knowledge banks.

Andrea Gentili, Chief Sales and Marketing Officer for Giunti Labs, explained: "Within learn eXact Enterprise, one server manages the client's different communities, dividing them into different domains, and allows users access on an enterprise level or a project-by-project basis.

"Changes in content are tracked at browser level, to save and ensure consistency; while learner data can be sent to managers or directly fed into ERP systems.

"Reports related to course activity, enrolment and course access/monitoring are fully configurable and can be delivered via dedicated portal within the Enterprise application or over the client's corporate portal."

"Those using learn eXact Enterprise should experience more flexible workflow, while also gaining benefits from product features which make editing content, user roles and so on easier," commented Fabrizio Cardinali, Giunti Labs' CEO. "Users can also export data in XML format via web services.

"At the core of the LCMS is the 'domains, users, rules, permissions' module - known as DURP - which 'structures' the LCMS, allowing it to respond to complex user scenarios and also allowing users to structure and personalise the system," he continued. "This allows the LCMS to continue to be relevant as, over time, individuals take on new roles within the organisation as their competence and skill sets develop."

As with any Giunti Labs' system, learn eXact Enterprise's authoring application works well with learning standards, such as SCORM 1.2, SCORM 2004, AICC and IMS. To simplify the authoring procedure, learn eXact Enterprise includes a set of pre-loaded learning object models (LOMs). These LOMs enable instructional designers and authors to program complex templates in their preferred scripting language - such as XSL, Flash™, Java™, or C#.

Visitors to Giunti Labs' stand at this year's Learning Technologies exhibition can 'test drive' this state-of-the-art LCMS, under guidance from its developers.

Visitors to the Learning Technologies event can also find out more about learn eXact Enterprise by attending a free seminar - given in Theatre 3, from 11.45am to 12.15pm on Thursday 29th January - in which Andrea Lorenzon, Giunti Labs' chief solution architect, will discuss 'learn eXact Enterprise: Empowering learning and content management projects in highly

dynamic organisations'. For the full Learning Technologies 2009 free seminar timetable visit [www.learningtechnologies.co.uk/exhibition/seminars.cfm](http://www.learningtechnologies.co.uk/exhibition/seminars.cfm)

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Giunti Labs is a leading Online and Mobile Learning Content Management Solutions provider with global headquarters in Italy and offices in London (UK), Frankfurt (Germany), Lund (Sweden), Boston (US), as well as Sydney and Perth (Australia).

Giunti Labs provides a wide range of solutions, in response to any content, learning and knowledge management need, covering:

- 24/7 multi language learning content production
- LCMS and Digital Repository Platforms
- Delivery solutions for mobile & wireless
- Consulting and professional services

Giunti Labs is part of Giunti Group, a leading educational and cultural heritage publisher with roots back to 1841. Over the years Giunti has built a catalogue of huge dimensions (over 7.000 titles) and acquired new brands in Italy and worldwide.

In 2008, Giunti Labs acquired the HarvestRoad Hive digital repository system, which manages any form of content used in online learning, corporate training and knowledge management initiatives. HarvestRoad Hive can interface with practically any ERP, Learning or Course Management System and is already integrated with several commonly used course management systems, authoring and content assembly tools.

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