

Winly (China) Retrospect 2008: abas sped up automotive processes

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Shenzhen (China) - "High quality, high efficiency and low cost" are Winly's guidelines for success in the highly competitive automotive sector. Its new ERP system, the abas Business Software, helps the manufacturer to achieve this goal. At the beginning of 2008, the abas Business Software was implemented at Winly Automotive (Shenzhen) Limited.

Quality standards and tools for staying competitive

Winly realized that a sustainable competitive advantage can only be achieved by standardizing management processes and providing high quality products at a low cost. Therefore, Winly has enhanced quality management and passed the ISO9001:2000 certification and the ISO/TS16949:2002 certification for the automotive industry. Furthermore Winly introduced the abas ERP system to accelerate process standardization and efficient resource utilization.

Improvements due to the abas Business Software

For Winly, the advantages of the abas Business Software were clearly proven in 2008: all business flows are integrated, the information management has become more systemized and transparent, the enterprise efficiency has made obvious improvements and a good foundation for lean production was built and EDI was implemented in the car industry. John Chiu, Vice President of Winly, reports: "With the abas system, we can find data like BOM more conveniently and quickly. The quantity of required materials can be calculated automatically so that the management of orders, customers, warehouses, material planning, etc. have improved." As a result, the management team can obtain the latest data of each department to make quick decisions and improve operation efficiency. Employees can quickly find the information they want, which improves work efficiency.

About Winly - part of the Ocean Century Group

Winly Automotive (Shenzhen) Limited was founded in 2006 and specializes in the manufacturing of automotive parts and components. The manufacturing focuses on: metal wire forming/bending, sheet metal stamping, plastic parts, coating and assembly. Besides production and sales, Winly has a team of in-house engineers for research and development - so that they can assist customers from original concept to finished production products. Winly is part of the Ocean Century Group, which was formed in 1970, and now hires over 6000 employees.

abas EDI shapes the future

The objective of Winly is to become outstanding in the automotive components industry. In the future, Winly will work with the EDI solution of abas ERP for exchanging information between customers and vendors, thus the delivery schedule, forecast and JIT, will be created and updated through EDI.

Implementation by ABAS Business Solution (PRC) Ltd, China

The abas Business Software was implemented at Winly by the abas partner in China, the ABAS Business Solutions (PRC) Ltd. Vincent Lau, CEO of ABAS-PRC, states: “Winly’s know-how is worth emulating by enterprises in their industry. We’ve put Winly’s successful case on our website. Anyone interested in Winly can download it via

[You can find this press release here](#)