

CueSport TV and Z9 Billiard Cloth Team up for 2009

Date: 01-05-2009 01:39 PM CET

Category: [Sports](#)

Press release from: [CueSport TV Ltd](#)



CueSport TV, the Internet Pool & Snooker Channel, announce an advertising deal with German billiard cloth manufacturer, Z9 Billiard Cloth, for the 2009 season.

Z9 Billiard Cloth was introduced to the UK market in 2008 when the company sponsored the GB9 Ball Tour. The advertising deal with CueSport TV was struck off the back of the excellent online video coverage that CueSport TV offered to the GB9 Ball Tour in 2008.

Designed and developed by Klaus Zobrekis, Z9 Billiard Cloth is manufactured in Germany to the highest standards and certified DIN 9001. It is a very innovative cloth that uses the latest fibre technology and is a result of 3 years of intensive research and development.

Peter Williams, MD at CueSport TV Ltd stated “an advertising deal with Z9 is the icing on the cake after a successful 2008 period with the GB9 Ball Tour. Klaus and his company have shown innovation and are the first industry company to develop a series of 30 second video adverts for CueSport TV.”

The series of 3 video adverts which feature Klaus Zobrekis himself pulling off some great trick shots are now showing on the channel.

Launched in October 2007, CueSport TV is fast becoming an internationally recognised Internet broadcast platform specialising in Pool, Snooker and Billiards video. The company has rights to exclusive programming from across the UK and Europe. In 2009 the company will be working towards offering more live events from international broadcasters as well as the existing events in it's portfolio.

The channel player that the company serves Windows Media video through is unique in that it serves multiple bit rate files allowing individual users to control the quality of the video they are watching dependent on their own Internet connection.

CueSport TV Ltd
19 St Georges Road
Portland
Dorset
DT5 2AT
MD: Peter Williams
email: enquiries@cuesport.tv
tel: 01305 826486
web: www.cuesport.tv

[You can find this press release here](#)