

Women Entrepreneurs Take a Walk on the Wild Side to Celebrate Empowered Women Entrepreneurs Day

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BOSTON –March 10, 2006 – Female entrepreneurs are taking the economy by storm. Not only do they own approximately 9.1 million small businesses in the United States, but they are also starting them at twice the rate of their male counterparts. April 7th is Empowered Women Entrepreneurs Day, and hundreds of women from Wild Woman Entrepreneurs are joining in the celebration.

“Empowered Women Entrepreneurs Day is an event uniting the tens of thousands of women entrepreneurs around the globe,” explains Ja-Naé Duane, president and founder of Wild Women Entrepreneurs (Wild WE). “It is a special and important occasion for powerful and visionary women to gain strength and inspiration from each other.”

Wild Women Entrepreneurs is a membership-based organization that encourages women to reach their full potential in business and in life. Wild WE understand entrepreneurship as an essentially creative endeavor. Their objective is to share tools, networks, and ideas women need to assume leadership roles and become fun, fearless, fabulous females. For more information about membership or upcoming events, visit www.thewildwe.com.

Nationwide, women-owned businesses have grown steadily in each of the last ten years. Empowered Women Entrepreneurs Day calls attention to the success-minded individuals who are dedicated to igniting their business and, according to Duane, fueling their souls. “They’re women too independent to oblige by the 9-5 corporate world, women who value and love their independence in creation, women dedicated to fulfilling their roles as both mother and professional, and women who are not afraid to make their own mistakes and fearless in picking up the pieces,” she says

Duane emphasizes on the importance of recognizing the success of women in entrepreneurship. “Becoming a female entrepreneur does not only reinforce the importance of a woman’s position in society,” she says. “But it also makes greater progress towards overall economic and social development. Women are responsible for the achievements of increased economic growth, improved productivity, improved distribution of income, and improved employment rate, that’s why we need to celebrate these Wild Women.”

Women-owned firms in the United States provide jobs for 18.5 million people and generate sales of nearly \$2.38 trillion annually. Women now make up 41 percent of the individuals with a net worth of \$500,000 or more.

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