

Hip-Hop Grub Spot® Elects New President, Joshua "Fahiym" Ratcliffe, Former Editor-in-Chief at The Source Magazine

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December 8, 2008-- Hip Hop Grub Spot®, the world's first Hip-Hop healthy fast food global franchise, celebrates its one-year anniversary with the election of a new President, Joshua "Fahiym" Ratcliffe, former Editor in Chief of The Source Magazine. Ratcliffe brings to Hip Hop Grub Spot® a ten year history in the media and entertainment industries and a seven year history at The Source Magazine- the world's most read Hip-Hop magazine. Ratcliffe's media experience has also led him to writing for or consulting other publications including Vibe, Blaze, Savoy, AOL Black Voices, AllHipHop.com, Oneworld, UGO Networks, Wilen Media, and Daily Variety.

During his tenure as Editor-in-Chief at The Source Magazine, Ratcliffe forged valuable business relationships with Fortune 500 advertisers, leading advertising agencies, and the industry's biggest celebrities and music labels including Diddy, Ludacris, Snoop Dogg, T.I., Tyrese Gibson, The Game, Lil Kim, Xzibit, Universal Music Group, Warner Music Group, Sony Music Entertainment, and Cashmere Agency to name a few. Featured as a panelist at the 2004 Iowa Brown and Black Presidential Forum with John Kerry, John Edwards, Al Sharpton, and other presidential candidates, Ratcliffe is regularly invited to speak at some of the nation's most important media conferences and lectures at leading universities.

"Hip-Hop is now impacting the fast-food franchising industry and has evolved as a tool for community economic development. The Hip Hop Grub Spot® brand has all of the pieces of the puzzle to create an institution that has a seismic economic, social, political, and cultural impact on the world at the level of The Source Magazine," states Joshua "Fahiym" Ratcliffe, President of Hip Hop Grub Spot®.

"All first calendar year objectives for Hip Hop Grub Spot® brand development were accomplished. The company is now positioned for a Hip-Hop media industry veteran in Joshua "Fahiym" Ratcliffe as the President to competitively position the franchise and create value for prospective franchisees and institutional investors looking to invest in the \$20 billion a year global Hip-Hop industry," Denise Fonseca Gomes former CEO, now Hip Hop Grub Spot® board member.

About Hip Hop Grub Spot®

Hip Hop Grub Spot® is the world's first Hip-Hop themed, healthy fast-food global franchise, which combines the Hip-Hop, fast food, and franchise industries to develop venture philanthropy and economic development through franchising in the global Hip Hop community. Visit www.HipHopGrubSpot.com for more information.

About Global Green Media LLC

Global Green Media LLC specializes in media consulting, public relations/event planning, corporate sponsorship consulting and brand development. Global Green Media LLC has current relationships with AllHipHop.com, Council of Urban Professionals, and Florida A&M University Chief Financiers Organization.

Media Contact:

Fabiola Fleuranvil for Hip Hop Grub Spot®
N.Y.L.A. Entertainment Group/Blueprint Creative Group
Phone: (404) 437-0078
Email: Fabiola@NYLAEntertainmentGroup.com
www.NYLAEntertainmentGroup.com
www.BlueprintCreativeGroup.com

Kianta Key for Hip Hop Grub Spot®
President, Florida A&M University SGA Department of Economic Development
Global Green Media, LLC
Phone: (678) 361-2770
Email: kiantakey@gmail.com

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