

AVF Corners The Market

Date: 12-03-2008 07:30 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [AVF Group](#)



AVF Inc., a world leading supplier of high quality TV wall mounts, will be showing their latest innovative wall mount, the Cornermount, at the 2009 International Consumer Electronics Show in Las Vegas in January. The Cornermount has been named a CES Innovations 2009 Design and Engineering Award Honoree and will be displayed in the CES Innovations Design and Engineering Awards Showcase in addition to being demonstrated on the AVF booth.

The 'floating' Cornermount is a world first: no other product on the market allows both TV and components to be mounted across a corner whilst maintaining such a complete range of movement for the entire AV system.

By raising both the TV and accessories off the floor in a complete all-in-one solution, the Cornermount saves space and makes a room look bigger. Cable management is achieved through the central column, whilst tilt, sideways lateral shift and 15 degree rotation left and right provide manoeuvrability. Accessory shelves are height adjustable and rotate in tandem with the screen to maintain a neat aligned look. Telescopic arms that attach to the corner walls are adjustable to allow easy positioning on studs, and as the mount is attached to two walls it offers unrivalled stability and security.

Simon West, Innovations Director said: "The unique design of the Cornermount offers a secure yet flexible corner mounting solution not found with any other mount on the market. What makes the Cornermount stand out amongst the competition, aside from the innovative engineering, is the visually stunning floating appearance it gives to the complete home cinema system that has to be seen to be believed.

AVF will be showcasing the Cornermount at the CES show in Las Vegas from January 7th – 10th at the Las Vegas Convention Center, Hall 1-2, Booth 21732, and also in the Innovations Design and Engineering Awards Showcase at the Innovations Plus area located in the Sands Expo and Convention Center, Booth 72062.

About AVF

AVF Group Incorporated is a world leading supplier of TV wall mounts and support systems with over 30 years of experience supplying worldwide markets. AVF has a North American office based in Mira Loma, California and a European office based

in Telford, Shropshire, United Kingdom. Product development, prototyping and testing are all undertaken by AVF's dedicated innovations team. Multi site operations in China manufacture products to AVF's exacting designs and specifications.

About CES

With more than four decades of success, the International CES reaches across global markets, connects the industry and enables CE innovations to grow and thrive.

The International CES is produced by the Consumer Electronics Association (CEA), the preeminent trade association promoting growth in the consumer technology industry. CEA represents more than 2,200 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

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