

## Dot Com Infoway targets SMB market - Revamps website and service offerings

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Dot Com Infoway, a leading offshore IT services provider, has revamped its official website and service offerings to meet the information technology needs of Small and Medium businesses. The new website, developed using an advanced Content Management system, is a strategic initiative to anchor the Company as an end-to-end IT solutions provider in the global IT market.

Dot Com Infoway's revamped business website is a strategic move targeting the SMB market. Built with a keen business acumen and technological insight, the website is a testimony to the Company's promise - "No hiccups. Just business." To meet the turn-key needs of enterprises, Dot Com Infoway has re-structured its Service Offerings in a customer-friendly and business-oriented way: The IT services offered by the Company range from business-critical, high-end solutions like application development, application migration, application enhancement & application maintenance solutions to business-effective, cutting-edge solutions like Flex development; web 2.0. development; eCommerce solutions; Portal and Community website development; Content Management System; Open Source Solutions; Internet Marketing solutions etc.

Dot Com Infoway's refurbished official website is a perfect exemplar of what innovation can do to business. An innovative blend of fresh, lively hues and user-friendly design, the new website is etched in Web 2.0 concepts from page-to-page. Developed using Joomla, an advanced Content Management System, the site facilitates easy navigability and rich browsing experience for the users. The site architecture is designed in such a way that important and critical information is highlighted and readily available for easy user-access. The website's content, simple and readable, uses industry-specific jargon and terminology of the global IT industry. Alluring and appealing, the website is ergonomic when it comes to screen-real-estate usage – it is full of effective, attractive and customer-centric web pages.

Dot Com Infoway is an ISO certified Software Development Company operating from India. With a structured and well-defined work architecture and business model, Dot Com Infoway leverages high-end technology to help enterprises improve their ROIs and stay ahead of competition. This revamped official website is an initiative aimed at launching the Company on an international platform for exploring new, potential business avenues.

To know further about Dot Com Infoway or its end-to-end IT services, visit the newly refurbished official website [www.dotcominfoway.com](http://www.dotcominfoway.com)

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Dot Com Infoway Ltd. is a millennium generation Application Development and Outsourcing Company having a team of 300+ developers. Our Services include Application Development Services, Software Development Outsourcing Services, Web Development Services, Web Design and Internet Marketing Services. Dot Com Infoway has mastered the nuances of the business world and a company that understands every hue of customer requirements. We have chosen a strategic global model that delivers ace service and premium quality products to our clients at affordable prices. We are committed towards building lasting partnerships with our clients by ensuring satisfaction and success.

[You can find this press release here](#)