

## Thuan Viet, the Leading Vietnamese Television Channel, to be Carried on IPTV Platform World On-Demand

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11/25/2008 -- TOKYO, Japan: World On-Demand, the leading IPTV Platform in Japan and East Asia, today showed off the latest arrival to its international entertainment line-up – Thuan Viet, the leading international Vietnamese GE channel.

Thuan Viet is the leading international Vietnamese language television channel serving the large overseas Vietnamese community. As a pure entertainment channel, Thuan Viet shows all of the #1 hits from Saigon. From the top rated dramas to the most popular game shows to all of the most popular music and stage performances, Thuan Viet will have something for the whole family.

World On-Demand will take Thuan Viet to large Vietnamese communities living in Japan, Australia and other East Asian territories. Subscribers can also choose the most popular Thuan Viet programs on demand, so viewing can be organized around their own daily routine. This branded SVOD channel shall be retailed as an add-on for its linear channel subscribers.

“Our carriage of Thuan Viet demonstrates World On-Demand’s determination to be the TV service that people of any background choose if they want to see their favorite television at a time and price that suits them,” said Robin Pharo, Manager of Marketing. “A quick look our lineup tells you that World On-Demand brings you the very best television and video for different communities. Our compelling offer of Thuan Viet with over another 130 other premium channels in our viewing packages proves you don’t have to pay sky-high prices to watch top-flight entertainment; and our packages offer so much more value than comparable TV packages on satellite.”

Added Dennis Young, CEO of GLOCAL MEDIA (owner and operator of the Thuan Viet channel), “we are pleased to be expanding our relationship with TNMG and to be carried on World On-Demand. Its a fantastic platform and fantastic concept. Our Thuan Viet channel has proven to be a tremendous success in the United States and Canada so we are excited to work with TNMG to bring it to Australia and Japan, and have granted exclusive rights for the Japan market. We are confident that our Vietnamese viewers on World On-Demand will also enjoy all of the top rated television programs that are only available on Thuan Viet.”

About The New Media Group, K.K. – TNMG is the leading digital media platform developer and operator in the Asia Pacific and Oceania regions. Partnered with the world’s leading media and technology companies, TNMG owns and operates World On-Demand (the region’s most comprehensive IPTV platform) and MY-World Communities (a leading portal for the advanced formation and management of online communities and their personal media). TNMG also owns Media PayÔ, an electronic payments gateway for East Asia and Australia that utilizes every electronic wallet and conventional payment method available in those markets from minor branded affinity cards to cash collection at over 45,000 distribution points. Founded by executives in the media, technology, and financial communities, TNMG is headquartered in Tokyo, Japan, and maintains network operations facilities in Japan, Australia, and the U.S., branch offices in Sydney, Australia and Shanghai, China, and a development center in Chennai, India. The team at TNMG invites everyone to visit [www.TheNewMediaGroup.net](http://www.TheNewMediaGroup.net) to learn more about what the company is doing. We accept communication in Japanese, English, Mandarin, French, Spanish, Hindi, Tamil, and Urdu.

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About Glocal Media Networks Inc. – Glocal is a U.S. based media company focused on the development and operation of pay-television channels for cable, satellite, IPTV, mobile and web platforms worldwide. The company currently operates 10 pay television networks in 4 countries. More information can be found at the company's website, [www.gmni.net](http://www.gmni.net).

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