

2008 Silver W3 Award Given To AIS Media For Company's Corporate Portfolio

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Atlanta, GA/November 17, 2008 – The W3 Awards Committee announces that AIS Media, Inc. was awarded the 2008 Silver W3 Award for the company's interactive corporate portfolio in the Corporate Communications category. Awarded annually the W3 Awards are considered among the most prestigious web creativity awards in the world and are judged by the International Academy of Visual Arts. AIS Media was singled out for its creativity and innovation out of several thousands entrants worldwide.

“It gives us great pride to have been singled out by the W3 Awards for our company's corporate portfolio,” said Thomas Harpointner, CEO of AIS Media. “The recognition awarded by the W3 judges is a testament to our team's high degree of competency and commitment to quality work. Our corporate portfolio demonstrates the personalized approach that we strive for on each project.”

Judged by a member team of the International Academy of Visual Arts, the AIS Media corporate portfolio was judged on creativity, visual design, and navigation. To receive the Silver Award, a website is judged on a ten point scale and must receive must score between 7-8 in all judging categories.

The W3 Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), an organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Consideration for the award is by invitation only and attracts over 4,000 entries per year.

Founded in 1997, AIS Media is an award-winning Interactive marketing and web services company. AIS Media empower businesses to leverage the Internet to increase revenue, reduce expenses, and improve productivity. The company has developed a suite of web-based applications under the proprietary “Excerpto” brand, which focuses on email marketing and e-commerce. AIS Media's comprehensive suite of professional Internet services includes Internet strategy consulting, Internet marketing, professional web site development, email marketing and e-commerce solutions. AIS Media's solutions are available directly and through its global network of certified partners. For more information, visit: www.aismedia.com.

A full service public relations company

Strategic Vision
2451 Cumberland Pkwy.
Suite 2607
Atlanta, GA 30339
lpadgett@strategicvision.biz
877-556-0004

[You can find this press release here](#)