

AIS Media Wins 2008 Gold W3 Award For Design Of International Trajectories Website

Date: 11-17-2008 11:51 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Strategic Vision, LLC](#)

Agency: **Strategic Vision**

Atlanta, GA/November 17, 2008 – AIS Media, Inc. was awarded the 2008 Gold W3 Award for the development of the International Trajectories travel web site. Competing against several thousand award entries, AIS Media was singled out for its creativity in creating a travel web site for International Trajectories (www.internationaltrajectories.com) that beckons travelers for elite African tours. The W3 Awards are considered among the most prestigious web creativity awards in the world and are judged by the International Academy of Visual Arts.

“We are very honored to have been singled out by the W3 Awards for our creative design approach on the International Trajectories website,” said Thomas Harpointner, CEO of AIS Media. “This gold award is a testament to the hard work and dedication that our team puts into each project. In developing the International Trajectories web site, we sought to develop a web site that would be as exotic and tantalizing to web users as the travel tours that the company provides weaving the beauty and history of Africa and the expertise of International Trajectories throughout the web site.”

Judged by a member team of the International Academy of Visual Arts, the International Trajectories web site was judged on creativity, visual design, and navigation. To receive the Gold Award, a web site is judged on a ten point scale and must receive must score between 9-10 in all judging categories.

“We appreciate the hard work and creativity that AIS Media put into this web site to allow it to stand out for our clientele in the travel world,” said Bruce Cauthen, Managing Director of International Trajectories.

International Trajectories endows elite adventure travel with an extraordinary educational experience. The company specializes in tours to Africa, which incorporate academic analysis, political awareness, and socio-cultural interaction.

The W3 Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), an organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Consideration for the award is by invitation only and attracts over 4,000 entries per year.

Founded in 1997, AIS Media is an award-winning Interactive marketing and web services company. AIS Media empower businesses to leverage the Internet to increase revenue, reduce expenses, and improve productivity. The company has developed a suite of web-based applications under the proprietary “Excerpo” brand, which focuses on email marketing and e-commerce. AIS Media’s comprehensive suite of professional Internet services includes Internet strategy consulting, Internet marketing, professional web site development, email marketing and e-commerce solutions. AIS Media’s solutions are available directly and through its global network of certified partners. For more information, visit: www.aismedia.com.

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