

Centigrade forms partnership with Potix Corporation

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CENTIGRADE 



Centigrade GmbH, the service provider that commits to excellence in usability engineering, user interface design and user interface development, announced today that it has joined in a partnership with the leading open source Rich Internet Application (RIA) solution provider Potix Corporation. Centigrade and Potix will be working together to raise the bar in web and mobile user experience.

“We regard this partnership as a perfect match.” stated Thomas Immich, managing director and co-founder of Centigrade. “We share a strong conviction that web and mobile applications should in no way lag behind desktop applications in terms of user experience. Still nowadays, the architectural quirks of most web frameworks have a negative impact on the usability of respective applications. ZK, the Ajax solution created by Potix, allows developers to write web and mobile applications as straightforward and intuitive as writing desktop applications, bridging this gap in an unprecedented way.”

In addition to being the most popular open source Ajax framework on SourceForge, ZK has recently extended the reach of enterprise internet applications to 1.8 billion mobile devices running Java ME and Google Android. “The combination of a large open source community and a strong Java technology that is broadly available even on mobile devices is a very attractive foundation for us to integrate our services with.” Mr. Immich continues.

“We welcome Centigrade as our technology partner”, said Jean Yen, product manager at Potix. “Fostering the easy creation of Rich Internet Applications has been our credo ever since we made the ZK framework available on SourceForge. Creating rich and usable user interfaces, however, is more than having the right technology in place: it is also about solid interaction design and stunning visual design. We regard these complementary aspects as being strongly represented in Centigrade’s comprehensive service portfolio.”

Jean Yen further highlights Centigrade’s expertise in the field of look and feel development and visual theming as a key factor for partnering with the company: “A splendid custom visual look is a competitive advantage for all software products, regardless whether they are running on the desktop, the web or on a mobile device. The numerous customization projects that Centigrade successfully conducted, is proof that its team excels in this discipline.”

About Centigrade

Centigrade is committed to excellence in usability engineering, user interface design and user interface development services, supporting clients in creating software products of high usability, outstanding aesthetics and architectural elegance.

With its creative and agile team of usability engineers, designers and software architects, Centigrade is able to offer individual service options, ranging from requirements gathering and usability evaluations through exclusive screen and icon

designs to specialized Java GUI components and Look and Feels.

About Potix

Potix Corporation develops and supports ZK, the #1 Ajax solution on SourceForge.net, the world's largest open source host. ZK is an open-source Ajax Web framework that enables rich user interfaces for Web applications with little programming. With event-driven components and markup language, development is as simple as programming desktops and authoring HTML or XUL pages. ZK supports versatile scripting languages including but not limited to Java, JavaScript, Ruby, Groovy and more.

ZK has more than 800,000 downloads since first released in late '05. ZK's customers and users include Fortune 500 companies, such as Barclays, Alcatel-Lucent, Société Générale, Swiss Re, the governments of USA, Spain, Japan, Australia, China as well as tens of thousands Web developers in the world.

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