

iDTRONIC presents its innovative and robust Keyfob EASY at ID World 2008

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Press release from: [iDTRONIC Electronic Identification GmbH](#)

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iDTRONIC, a leading supplier for RFID Hardware solutions, introduces as a world premier at the ID World 2008 in Milan his new Keyfob EASY to international costumers.

iDTRONIC's new keyfob EASY combines modern design and the latest RFID technology.

For the beginning iDTRONICs Keyfob EASY will be available in the convenient Pear housing form, additional customized product shapes are possible to realise.

All personalisation options known from classic smart cards are also avialable for this keyfobs. This includes customized offset printing, IC encoding and serial number printing. You can easily put your company logo , your customer name or a serial number on it. The unique strength of the PVC material and the high-end lamination finishing in glossy or matt makes this Keyfob extremely robust and liable.

The new Keyfob EASY will be available with the most common low frequency (125 kHz) EM 4100, NXP Hitag 1 + 2, Temic 5567. and HF (13.56MHz) technologies, including the NXP Mifare Family, I-Code SLI and TI Tag-it HFI.

iDTRONIC RFID keyfobs are used in Access Control applications and are highly comfortable in fitness and leisure areas such as Fitness studios, Leisure Parks and Public Swimming Pools.

Please come and see the new Keyfob EASY at this years ID World in Milan form 18th to 20th of November, our booth is C11 and we will show our complete range of Keyfobs, Wristbands and Smartcards.

For more information about the complete line-up of iDTRONICs Keyfobs, ISO Cards, Wristbands and all other Tags and Transponders, email us or visit our website.

About iDTRONIC Electronic Identification

iDTRONIC develops and sells innovative RFID hardware components for the application areas product identification, data

collection and access control.

The product portfolio includes ISO Cards, Keyfobs and Tags as well as a wide range of innovative RFID Readers, Mobile & Handheld Readers, UHF Long Range Readers, and Active Systems, iDTRONIC offers a wide range of personalization options for their products. iDTRONIC RFID products are available for the frequencies 125kHz and 13,56MHz, UHF and Active 2,45 GHz.

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