

World Property and Commodity Fund Launched

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Much anticipated fund now allows individual investors to access the potential of emerging property and commodity markets worldwide.

London, UK – The launch of the much anticipated World Property and Commodity Fund, formally announced 4 July 2008, is now a fact. This investment vehicle allows individual investors to gain access to the potential of the real estate boom in emerging markets worldwide. The Fund has been established in the British Virgin Islands, long known as a business friendly, tax neutral jurisdiction. The fund will balance its investments in both property and commodity sectors, primarily in emerging markets of Asia and the Middle East.

Terence Cheshire will be the Fund's Managing Director. Mr. Cheshire's past ventures include a government supported building services and maintenance group that was bought by 3i's in 1999. Mr. Cheshire and a handful of partners have been investing in property throughout the emerging markets for a number of years with a great deal of success. The formation of a fund allows a greater number of investors to participate on the boom in these markets.

The fund will allow individual investor to participation in amounts as small as \$10,000 through a series of feeder funds that invest solely in the parent fund. Early round investments tend to be more profitable in the emerging markets, with the big players taking the big profits off the table. The World Property and Commodity Fund helps level the playing field for individual investors, allowing them the opportunity to invest in the early rounds of big property projects where the profit margins are the greatest.

The Fund is set to be managed by Cooperative Fund Management Limited and administered by Pricewaterhousecoopers Accounting Services of Gibraltar. Investors interested in the fund are asked to go to the fund's site at www.WorldPropertyFund.com for details including prospectus and investor information.

ABOUT THE WORLD PROPERTY AND COMMODITY FUND the WPC Fund is a closed end investment fund based in the British Virgin Islands. The Fund creates capital appreciation for its investors through the balancing of investments in both Real Property and commodities focusing primarily on investments in the emerging markets of Asia and the Middle East. For more information visit the Fund's site at www.WorldPropertyFund.com

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