

## Spectacular determination of winner

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The winner of the Live-Showcase „Porsche vs. eCar“ at the kick-off of Navigation Global on the Hockenheimring on 06 October was determined in a spectacular way by a new application from the navigation sector. A new solution to verify data, including timestamp and pinpoint positioning, which is generated via a mobile device by means of a special database was used for the first time at the Hockenheimring. The transmitted contents are processed on the platform and enriched with additional information such as meteorological data.

The Live-Showcase „Porsche vs. eCar“, hosted by the Navigation Global initiative on the Hockenheimring on 06 October was obviously all about speed. However, the focus was not on the speed of the cars but on the speed of the participants. While Porsche and eCar completed lap after lap, the front passengers were asked questions via a mobile phone in combination with a new verification solution from the navigation sector. The answers were also delivered via mobile devices. All of the data gathered during the Live-Showcase was collected in a special database. On this universal online-business-platform all digital media content (photograph, audio, video) generated by present and future end devices is converted into a certified and safe state before then being made available in a customised way via standard interfaces. The winning team had to give regular and fast answers. After evaluation of all available data, the e-Car came out on top. But this exciting demonstration showed only a small part of the unlimited potential of this solution.

No matter whether it is to document claims for insurance companies, to share patient records and pictures in health care, for dating agencies, in the real estate market or for emergency break-down services – the possibilities are unlimited. Currently a use-case in the car rental industry is targeting a solution for a well-known problem: “Just imagine you are at the station and the colleague who is supposed to pick you up and take you to an important business appointment is stuck somewhere,” explains Patrizia Vivani, founder of Navigation Global. “Now you need a car quickly. You simply have not got the time to search for a car rental office and to wait for them to determine whether an appropriate vehicle is available.” The user activates his account with his car rental company online via a login and password. All available vehicles in the direct vicinity are displayed including photograph, position, registration and type of vehicle.

“Now all you have to do is choose one. The mobile phone acts as a navigation system and leads you directly to the chosen car in your direct vicinity. The car is opened with an access code via Bluetooth and you can head to your business appointment,” continues Vivani.

When you are finished the car is simply left at an appropriate place and locked via Bluetooth. That is the end of the rental procedure. Invoicing is handled simply and client-friendly via the mobile phone bill. Experts believe that the existing structures in this field could change very quickly.

“The trend should see us no longer having to take rental cars to special rental stations. The reason for doing this is the determination of defects – and that can be documented simply via that solution and the use of a mobile device.” More

information to the solution can be found under [www.navigation-global.com/channel](http://www.navigation-global.com/channel).

To Global Novations:

The increasing demand of the industry for innovative solutions shows the increased need of interdisciplinary exchange of different branches and, amongst others, the navigation industry. This enormous demand led to the conclusion to create an interface between the industry and small and medium solution providers. Global Novation was founded to facilitate any transfer and create closer cooperations of smaller solution providers with the industry. All projects of Global Novations focus on the integration of conclusions and experiences in the interdisciplinary cooperation between different branches. One of these projects is the initiative Navigation Global.

Navigation Global initiates projects from ideas and existing solutions of solution providers from the navigation sector. This platform with its Europe-wide contacts to small and medium solution providers links them to the matching contacts of the initiative in the industry as well as in research and science. On the other hand, the consortium Global Novations forms the frame to support direct and interdisciplinary exchange. The strategical partner multiBO then puts the ideas to market.

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