

The New Media Group Launches Vision Asia Channel

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11/7/2008 -- TOKYO, Japan: The New Media Group, KK (“TNMG”) parent company of IPTV platform World On-Demand, has announced that it has reached a carriage deal for Vision Asia, the first community media TV channel devoted to the lives and events of Middle Asian communities living across East Asia.

The new channel will include live coverage of major regional events and activities, news, religious festival, as well as documentary and spotlight stories, peppered with music video and recorded shows.

“I think that this is the start of something big,” said Kamal Adhikari, Director of NewITV and Producer of Vision Asia. “People from the Middle Asia communities in Australia want to see what their counterparts are up to in the U.S., and their American counterparts want to see what their community is doing in Japan – and they want to see it on TV. But like anything else, its got to be produced well and be relevant or else people won’t watch it. This channel is timely, interesting, relevant and shall be marketed aggressively.”

Targeted launch date is December 1st, 2008. All global viewers shall be able to watch free of charge throughout December.

About The New Media Group, K.K. – TNMG is the leading digital media platform developer and operator in the Asia Pacific and Oceania regions. Partnered with the world’s leading media and technology companies, TNMG owns and operates World On-Demand (the region’s most comprehensive IPTV platform) and MY-World Communities (a leading portal for the advanced formation and management of online communities and their personal media). TNMG also owns Media PayÔ, an electronic payments gateway for East Asia and Australia that utilizes every electronic wallet and conventional payment method available in those markets from minor branded affinity cards to cash collection at over 45,000 distribution points. Founded by executives in the media, technology, and financial communities, TNMG is headquartered in Tokyo, Japan, and maintains network operations facilities in Japan, Australia, and the U.S., branch offices in Sydney, Australia and Shanghai, China, and a development center in Chennai, India. The team at TNMG invites everyone to visit www.TheNewMediaGroup.net to learn more about what the company is doing. We accept communication in Japanese, English, Mandarin, French, Spanish, Hindi, Tamil, and Urdu.

About NewITV, K.K. – New IT Venture K.K.[NewITV] is one of Japan's premier IT service, consultancy and support providers. Owned and operated by a unique group of outstanding foreign business professionals and senior engineers, the company employs leading members of the Japanese intellectual community and has a simultaneous mandate to increase humanitarian relationships among the communities, societies and the countries where it does business. NewITV invites everyone to visit www.newitventure.com to learn more about what the company is doing.

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