

## IKEA selects Giunti Labs as a preferred supplier of e-learning

Date: 10-30-2008 10:12 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Giunti Labs](#)

Agency: **Bob Little Press & PR**

Europe's leading learning and mobile content management solution provider and bespoke content producer, Giunti Labs, has been chosen as one of the limited number of official providers for e-learning content production services for the next two years to the Scandinavia-based, home furnishing products retailer, IKEA.

The continuing growth of e-learning within IKEA prompted the company to identify up to five high quality e-learning suppliers which can provide e-learning materials using learning objects, as well as implement and maintain e-learning programmes.

IKEA carried out a large project when selecting the suppliers for the Global Framework Agreement.

Originally, IKEA identified 60 potential suppliers, from all over the world. IKEA narrowed these down to 16 and, from these, selected five – including Giunti Labs – to be part of its Global Framework agreement.

Ola Badersten, CEO of Giunti Labs Scandinavia, explained: "Giunti Labs has been a preferred supplier to IKEA since 2007.

"In that time, we have developed and 'localised' three e-learning programmes, including IKEA's largest e-learning programme of the past two years. We're delighted to have been reappointed as one of IKEA's five approved e-learning content suppliers for the next two years."

End

About Giunti Labs

Giunti Group is unique in the international publishing industry. Giunti history goes back to 1841; since then the group has become one of the largest publishers in Italy. Over the years Giunti has built a catalogue of huge dimensions (over 7.000 titles) and acquired new brands in Italy and worldwide.

Giunti Labs, which has its global headquarters in Italy and offices in London (UK), Frankfurt (Germany), Lund (Sweden), Boston (US), as well as Sydney and Perth (Australia), provides a wide range of solutions, in response to any content, learning and knowledge management need, covering:

- Content production
- Technological solutions for content, learning & knowledge management
- Delivery solutions for mobile & wireless
- Consulting and professional services

In 2008, Giunti Labs acquired the HarvestRoad Hive digital repository system, which manages any form of content used in online learning, corporate training and knowledge management initiatives. HarvestRoad Hive can interface with practically any ERP, Learning or Course Management System and is already integrated with several commonly used course management systems, authoring and content assembly tools.

Giunti Labs

Abbazia dell'Annunziata,  
Via Portobello - Baia del Silenzio,  
16039 Sestri Levante (GE), Italy

Phone: +39 0185 42123;

Contact: Minna Leikas, Giunti Labs, +39 3474435167, [m.leikas@giuntilabs.com](mailto:m.leikas@giuntilabs.com)

PR Contact Bob Little, Bob Little Press & PR, 23 Sherwood Avenue, St ALbans, AL4 9QJ, UK +44 (0)1727 860405,  
[bob.little@boblittlepr.com](mailto:bob.little@boblittlepr.com)

[You can find this press release here](#)