

## **Kuneri announces Pikkoo - Web 2.0 service for mobile screensavers and wallpapers**

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Press release from: [Kuneri Ltd.](#)

Mobile Summit, Stockholm - 28th October 2008 – Kuneri, the leading Finnish mobile innovation company, today announced the closed beta availability of their groundbreaking product Pikkoo -- a social community for anyone to download, create and share rich mobile screensavers and wallpapers for free.

Mobile screensavers and wallpapers are very popular, reaching millions of screens every day; however the technology is very old and does not offer any functionality. Utilizing Adobe Flash Lite and Kuneri technologies, Pikkoo makes personalization and interaction possible, supporting all handsets available today. Using Pikkoo, anyone can easily design their own content, then share it with their friends via popular social utilities like Facebook and MySpace.

“We have been creating innovative enabling mobile technologies for developers. Now it's time for us to use it for ourselves and show how powerful they can be.” says Ugur Kaner, CEO of the Finnish company. “Pikkoo is not only a novel online platform providing mobile content to end users, but also a unique marketing channel for brands and creative marketers. Imagine your brand in front of a person for more than 20 times a day. That's what we call high impression.” he continues.

Pikkoo is available on an invitation basis and expected to be publicly available before the end of 2008. Downloading, creating and sharing content is free of charge. With the first release, a selection of widgets such as time, date or battery/signal strength data can be served with the content; followed by RSS and location based data in the following releases. Furthermore, easy content management and distribution channels are available for different platforms starting with Symbian S60.

More information can be found by visiting [www.pikkoo.com](http://www.pikkoo.com) or contacting Kuneri.

### About Kuneri

Kuneri Ltd. is a mobile innovation company based in Oulu, Finland. Kuneri creates cutting edge mobile applications and enabling technologies; highlighting user interface, interaction and innovation utilizing Adobe® Flash® Lite™ and Symbian S60 platforms. Kuneri is a privately owned company founded in 2006.

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