

MEI's InQuery RSS Now Available for Mac

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Category: [IT, New Media & Software](#)

Press release from: [Managing Editor Inc.](#)

Jenkintown, PA (October 16, 2008) – Managing Editor Inc. (MEI), an Adobe premier development partner and a leading provider of software solutions for the publishing industry, today announced that InQuery® RSS, MEI's new add-on for the vjoon (formerly SoftCare) K4™ Publishing System, is now available for the Macintosh platform. InQuery RSS, which was released for Windows in September, lets users review and check the status of items in the K4 database from any Internet-enabled device with an RSS reader.

InQuery RSS is a server-side application that translates K4 Queries into RSS feeds. Feeds can be read on various platforms and devices, including desktops, Palm, BlackBerry and iPhone. It is designed for any K4 user who wants to keep an eye on the workflow anytime, from anywhere. It can be applied to workflows in which some teams may not have direct access to K4 but could benefit from a quick preview of content — for example, Web team members who have to create teasers to tout the next day's print content, prepress departments keeping a lookout for released pages, or staff repurposing stories for a sister publication.

As an incentive for interested publishers currently using K4, MEI is offering free, time-limited trials of InQuery RSS. To request a demo version, visit www.maned.com/products/inqueryrss and click the "FREE TRIAL" tab. Visitors can also register to see a Flash video demonstration of InQuery RSS at www.maned.com/demoform.

MEI will showcase InQuery RSS along with its other powerful publishing solutions at IFRA Expo 2008, October 27-30 in Amsterdam. To schedule a demo of InQuery RSS or any of MEI's products at IFRA, contact Martin Thorne at info@maned.com.

Availability

InQuery RSS for Windows and Mac servers is available now. For more details, contact an MEI sales representative at 215-886-5662 or an authorized MEI distributor. Additional information can be found on Managing Editor Inc.'s Web site at www.maned.com.

About MEI

Managing Editor Inc. is an industry leader in the development of quality, proven software solutions for the evolving publishing industry. The Page Director® Series of Advertising and Classified Layout Systems, K4 Publishing System, Integrated Production Suite (IPS) and IPS AdTrac deliver automated pagination, workflow and digital asset management solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI is an Adobe premier development partner and has twice been named a laureate of the Computerworld Smithsonian Collections. Additional information regarding MEI's products and services can be found on the company's Web site at www.maned.com.

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