

Dimension Data Showcases Latest Innovative Services for Regional Businesses at GITEX 2008

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Middle East Region One of its Strongest Potential Markets, Says Dimension Data Executive

Dubai, United Arab Emirates, October 14, 2008 – Founded in 1983, and headquartered in South Africa Dimension Data, a global specialist IT services and solution provider that helps clients plan, build and support their IT infrastructures, will showcase its unique service offerings at GITEX 2008.

At GITEX, visitors will learn of Dimension Data's in-depth industry and technical expertise, coupled with the use of globally-defined, field-tested best practices. Dimension Data will also present its services continuum which includes Plan, Build, Support, Manage, Improve and Innovate functions.

"The Middle East is one of the fastest growing markets in the world," said Siddeek Rahim, Managing Director, Dimension Data Gulf Region. "Since our launch in the UAE in early 2008, Dimension Data has started to build a significant local client base, and GITEX is the perfect platform for us to showcase some of these solutions."

Dimension Data is also the leading Global Cisco Gold Partner in 22 countries and is a Microsoft Gold Partner on 5 continents, thus emphasizing the value they place on strong collaborative relationships with the world leaders in our industry.

At GITEX, Dimension Data will also demonstrate its capabilities as a global system integrator in Connected Real Estate (CRE) solutions offerings. Dimension Data believes that its CRE offerings will bring huge financial and operational advantages not only to the construction, real estate and property services industries but also to downstream constituencies – such as hotel operators, multiplexed retail outlets, and corporate tenants – in sectors as diverse as leisure, healthcare, education and retail finance.

Dimension Data has already won an extensive amount of projects this year at major hotels and properties developments across the region.

At the exhibition, specialists will be available at the stand to discuss the full range of the company's solutions on offer. Dimension Data will engage visitors and potential clients with an exciting mix of presentations, interactive demos and one-on-one discussion.

“One of our strongest assets is the team of skilled engineers, who understand the need of this growing market,” commented Rahim.

GITEX is taking place at Dubai International Conference and Exhibition Centre (DICEC) from 19th to 23rd October 2008. As part of GITEX 2008, Dimension Data can be found at stand Z-Q10 in Zaabeel Hall.

About Dimension Data

Dimension Data plc (LSE:DDT), a specialist IT services and solution provider, helps clients plan, build, support and manage their IT infrastructures. Dimension Data applies its expertise in networking, security, operating environments, storage and contact centre technologies and its unique skills in consulting, integration and managed services to create customised client solutions.

Diane Hannouche

Dimension Data

Tel: + 971 4 433 1741

Cell: + 971 50 65 740 65

Fax: + 971 4 331 9929

diane.hannouche@mea.dimensiondata.com

[You can find this press release here](#)