

Editorial Deadline 31 Oktober for the Congress Calender “Medical Congresses 2009“

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Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [WEFRA Publishing Gesellschaft für Print- und Online-Medien mbH](#)



The leading calender for continuing medical education “Medical Congresses 2009 + 1st Quarter 2010“ will be published this December for the 52nd time, containing over 4.000 national and international events. Due to the extremely high demand and the large number of new event announcements, the editorial deadline has now been rescheduled: Organisers kann now publish their events until 31 October free of charge under medical-congresses.com and reserve the last sought-after positions.

“With its decade-long tradition, the congress calender has established itself as the most important reference book for continuing medical education. If an event organiser is represented in our calendar (online or offline), his congresses will be found, guaranteed.“, explains Matthias Haack, manager of WEFRA Publishing, the publisher of the compendium

Through a high print run of the compendium and the strong online presence of medical-congresses.com, the print and online databases with over 90.000 national and international events are a perfect combination to advertise congresses, symposiums, seminars and courses.

The simple registration process shows that the makers of the congress calendar completely rely on “new media“, despite the long tradition: Organisers merely need to announce their events on www.medical-congrsses.com, and after a short internal verification procedure are already findable for physicians and other medical staff worldwide on the Internet and at home in the printed edition. Electronically announced events are processed with highest priority and are additionally published exclusively in the printed media free of charge.

(1.730 characters)

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WEFRA Publishing is a marketing agency for print and online media such as congress search engines for medicine, pharmacy and dentistry, as well as the specialist for online media and online PR planning. Under the roof of the owner-operated WEFRA Werbeagentur GWA, we benefit from 75 years of tradition and experience in the healthcare field – in connection with the innovative strength and modernity of a new generation.

WEFRA Publishing
Gesellschaft für Print- und Online-Medien mbH
André Oltersdorff
Mitteldicker Weg 1
63263 Neu-Isenburg (Zeppelinheim)
Telefon: 069 69 50 08 52
Fax: 069 69 50 08 27
E-Mail: ao@wefra.de
Internet: www.wefra.de

[You can find this press release here](#)