

Video Company eases stress and goes GREEN

Date: 10-07-2008 03:15 PM CET

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [E Video Productions](#)



E Video Productions, a full-service video marketing & solutions company, introduced their new Green product at a recent “go green” expo at the Lakewood Blue Claws Stadium and unveiled the new product at the Northern New Jersey Facilities Expo on October 7, 2008 in Edison.

E Video Productions’ new product, a promotional DVD, combines all of your paper marketing materials into one paperless package. The DVD includes not only a promotional video produced by E Video Productions’ in-house crew, but can also include links to MP3s, podcast episodes, PDFs and other media formats that companies use to promote their business. The DVD can be played in a traditional DVD player or on any computer, PC or Mac, that has a DVD drive.

E Video Productions is billing this new product as a way to “take the stress out of your marketing.” Their version of the disc even includes ways for the viewer to relax as they learn about video marketing.

Darcie King, partner at E Video Productions, stated, “As someone that loves a good massage, scented candles and an occasional Yoga class, I felt it was important to find a way that we could help people relieve some of their stress in this time of economic uncertainty.”

The new presentation of the E Video Productions booth includes a chair massage from the Pampered Soul Spa – a mobile spa service in Ocean County, NJ. Owner Colleen Jefferis was on hand to take stress out of the attendee’s day, while the attendee watched a brief video about how Video Solutions can take stress out of their work day.

“This concept has been met with rave reviews so far. Everyone wants to take steps to Go Green and it doesn’t hurt that they can also take a little stress out of their day,” commented Kristopher King, partner at E Video Productions.

The Northern New Jersey Facilities Expo takes place in Edison, NJ on October 7 & 8. You can learn more by visiting www.facilitiesexpo.com. E Video Productions will be continuing this program at other upcoming expos throughout the next year.

E Video Productions is owned by Kristopher & Darcie King & operates out of Forked River, NJ. The company began in 2001 in Avon, CT and moved to NJ in 2003. E Video Productions is a full service video marketing and solutions company. They specialize in webmercials and industrial videos. As a full service video marketing company, they can provide companies with support from conceptualization through to the finished project. Their complete services include script writing by a Public Relations professional, voice-over artists that work with major networks as well as award winning shooting, editing and professional support.

E Video Productions
2115 Parkside Drive, Forked River, NJ
Darcie King, owner
darcie@evideoproductions.net
www.evideoproductions.net
609-242-3760
877-EVIDEO-5

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