

EMG to Exhibit at 2008 NACAC Conference

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IRVINE, CA – This week, Earthbound Media Group's (EMG) Managing Partner and Chief Visionary Officer Damien Navarro along with key members of the Business Development and Online Marketing teams will attend the National Association for College Admission Counseling's (NACAC) 64th Annual Conference. Held at the Washington State and Convention Center in Seattle, Washington, from Thursday, September 25th through Saturday, September 27th, this year's NACAC Conference gives EMG's talented team the opportunity to showcase its more streamlined higher education initiatives at the exhibit geared specifically toward the fields of undergraduate recruitment, admissions and advancement along with strategic marketing and technology.

"The NACAC Conference continually increases EMG's visibility among higher education institutions and organizations nationwide," explained Navarro. "By exhibiting again this year, our team will reach out to our target market through accounts of our extensive experience and in-depth knowledge in the higher education arena. Through these one-on-one conversations and exhibitor presentations, I am confident that NACAC 2008 will not only generate leads, but it will also compel prospective clients to take their current initiatives with us even further."

The largest annual gathering of college admissions professionals around, NACAC Conference planners anticipate the conference will attract well over 5,000 attendees and 200 exhibitors this year alone. From high school guidance counselors to college admissions officers to financial aid administrators, attendees from across the country will assemble to address the latest issues surrounding counseling, admission, financial aid and technology via workshops, seminars and sessions led by college admissions experts.

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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