

MINICOM'S DIGITAL SIGNAGE WORKSHOP AT KIOSKCOM'S DIGITAL SIGNAGE SHOW EUROPE 2008

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Press release from: [Minicom Advanced Systems](#)



Minicom Advanced Systems, manufacturer of Digital Signage player-to-screen connectivity, is proud to announce that it will be running a 90 minute workshop session at the Kioskcom's digital signage show Europe 2008 in Olympia London on October 2nd. The European Digital Signage Show will be co-located with KioskCom – Self Service Expo Europe, now in its 3rd successful year.

“We are proud to provide a workshop at Kioskcom's 2008 free education program.” Says Ronni Guggenheim, President Minicom Advanced Systems Europe, “We will discuss important topics such as how to maximize the return on investment from digital signage networks and protect the total cost of ownership of the whole system.”

Objectives of the workshop include:

- How to distribute from one single player to any number of screens, while the IT investment is protected in an environmentally controlled setting, which maintains their Mean Time Between Failure (MTBF), and placed in a location where it can easily be serviced and maintained
- A hands-on approach on the digital signage Last Mile™ and the cost ramifications of player placement

It is recommended that attendees arrive early as places are limited and are on a first come, first serve basis. Register for your free badge now: www.kioskcomeurope.co.uk/minicomreg

About Minicom

Minicom Advanced Systems is a manufacturer of innovative digital signage distribution and extension solutions that provide the Last Mile™ of player-to-screen connectivity. It also manufactures KVM switch and computer management solutions that facilitate control of enterprise and corporate IT environments. Minicom is a member of Intel Capital's portfolio of companies and was named in the Deloitte Technology Fast 500 EMEA for 2006. Founded in 1988, Minicom operates in over 70 countries, with headquarters in Israel and regional offices in North America and Europe.

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