

Giunti Labs' CEO joins the IMS Global Learning Consortium Board

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Agency: **Bob Little Press & PR**

Fabrizio Cardinali, CEO of leading learning and mobile content management solution provider, Giunti Labs, and co-chair of the European Learning Industry Group (ELIG), has been appointed to the Board of Directors of IMS Global Learning Consortium (IMS GLC).

IMS GLC is a global, non-profit, member organisation that encourages and enables the growth and impact of learning technology in the education and corporate learning sectors worldwide. IMS Global members provide leadership in shaping and growing the learning industry through community development of interoperability and adoption practice standards as well as recognition of the return on investment from learning and educational technology.

IMS has approved and published over 20 standards that are the most widely used learning technology standards in the world. IMS GLC standards include meta-data, content packaging, common cartridge, enterprise services, question & test, sequencing, competencies, access for all, e-portfolio, learner information, tools interoperability, resource list, sharable state persistence, vocabulary definition, and learning design.

These standards have been used in higher education, K-12 education, and corporate training in regions around the globe. All IMS GLC standards are available free of charge via the IMS GLC website and can be used without royalty.

Cardinali commented: "Over the last 11 years, IMS GLC has been tireless in establishing a raft of internationally accepted learning technology standards. In doing so, it has provided stability and standardisation, which has enabled the learning technology industry to establish itself and make an increasingly valuable contribution to the private, public and education sectors of the worldwide economy.

"I am honoured to have been asked to join this organisation's Board and look forward to helping it achieve its objectives in the years to come.

IMS's CEO, Rob Abel said, "We're delighted that Fabrizio has joined the IMS board. He brings a wealth of industry knowledge, experience, and key contacts to the post.

"I am sure that he will be able to play a pivotal part in helping IMS to achieve its goal of creating standards for the development and adoption of technologies that enable high-quality, accessible, and affordable learning experiences."

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About Giunti Labs

Giunti Group (www.giunti.it/giunti_eng.html) is unique in the international publishing industry. Giunti history goes back to 1841; since then the group has become one of the largest publishers in Italy. Over the years Giunti has built a catalogue of huge dimensions (over 7.000 titles) and acquired new brands in Italy and worldwide.

Giunti Labs (www.giuntilabs.com), which has its global headquarters in Italy and offices in London (UK), Frankfurt (Germany), Lund (Sweden), Boston (US), as well as Sydney and Perth (Australia), provides a wide range of solutions, in response to any content, learning and knowledge management need, covering:

- Content production
- Technological solutions for content, learning & knowledge management
- Delivery solutions for mobile & wireless

- Consulting and professional services

In 2008, Giunti Labs acquired the HarvestRoad Hive digital repository system, which manages any form of content used in online learning, corporate training and knowledge management initiatives. HarvestRoad Hive can interface with practically any ERP, Learning or Course Management System and is already integrated with several commonly used course management systems, authoring and content assembly tools.

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