

## Data Mining Solution RapidMiner Gains Ground in Commercial Predictive Analytics Applications

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Boston, MA, USA / Dortmund, Germany, September 23rd, 2008. -- The US-based data mining consultancy Rexer Analytics performed its second "Annual Rexer Analytics Data Miner Survey" in 2008 and had several hundred data miners from 44 countries answer their detailed questionnaire. When asked for their primary data mining software, most data mining professionals stated that they most frequently used products by the market leaders SPSS and SAS as well as products by Statsoft and Rapid-I. According to this data mining survey, RapidMiner is the leading primary open source data mining software used by professional data miners and among the top six solutions overall. This supports the finding of the data mining tool polls of the leading web portal for knowledge discovery, KDnuggets.com, performed in 2007 and 2008, in which RapidMiner was also recognized as the leading open source data mining solution and among the top three solutions used overall.

RapidMiner has thousands of users in more than 40 countries world-wide. The user and customer base includes companies like Ford, Honda, Nokia, Miele, Philips, IBM, HP, Cisco, Merrill Lynch, BNP Paribas, Bank of America, mobilkom austria, Sanofi-Aventis, Akzo Nobel, Aureus Pharma, PharmaDM, Cyprotex, Celera, Revere, LexisNexis, and Mitre as well as many small and mid-sized companies. For users in the US, Rapid-I now offers training courses in New York [ [rapid-i.com/content/view/106/125/](http://rapid-i.com/content/view/106/125/) ] and San Francisco [ [rapid-i.com/content/view/105/121/](http://rapid-i.com/content/view/105/121/) ] to allow companies to faster and more effectively leverage the RapidMiner open source data mining, text mining, web mining, and predictive analytics technology for their business.

### About RapidMiner:

RapidMiner [ [www.RapidMiner.com](http://www.RapidMiner.com) ] is the leading open source data mining software. According to a poll of the major web portal for data mining and knowledge discovery, KDnuggets.com, in May 2008 among 347 data mining experts, RapidMiner is the most widely used open source data mining tool, the second most frequently employed software for data analysis overall. A study of the Technical University of Chemnitz presented at the international Data-Mining-Cup 2007 (DMC-2007) compared the major open source data mining tools and found RapidMiner to be the leading open source data mining software outperforming the others especially with respect to its advanced technology and to its usability. Within its "Innovation Award 2008", the German initiative for small and mid-sized businesses ("Initiative Mittelstand") awarded RapidMiner as one of the most innovative open source solutions. RapidMiner has thousands of users in more than 40 countries world-wide. During the last three years, RapidMiner was downloaded more than 330,000 times. RapidMiner provides more than 500 different modules for detecting patterns in data and for their 2D and 3D visualisation. RapidMiner supports data import from common data formats of other data mining tools, Excel sheets, SPSS files, all common databases, and unstructured text documents like news texts, e-mail messages, web pages, web blogs, PDF documents, as well as time series and audio data.

### Contact:

Address: Rapid-I GmbH, Stockumer Straße 475, 44227 Dortmund, Germany

Press contact: Nadja Mierswa

E-Mail: [press@rapid-i.com](mailto:press@rapid-i.com)

Phone: +49-(0)231-425-786-90

Web: [www.rapid-i.com](http://www.rapid-i.com)

Logos+Photos: [www.rapid-i.com/content/view/102/118/](http://www.rapid-i.com/content/view/102/118/)

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#### About Rapid-I:

Rapid-I [ [www.rapid-i.com](http://www.rapid-i.com) ] is a provider of business intelligence, predictive analytics, data mining, text mining, and web mining software, solutions, and services offering its customers automatable intelligent data analysis of large amounts of data and text including automatically generated classification and forecasting systems. The open source data mining specialist Rapid-I enables other companies to use the latest technology for intelligent data analysis and for the discovery of still unused company knowledge from existing data. Rapid-I won the highly rewarded Open Source Business Award 2008. Rapid-I has a broad user and customer base including companies like Ford, Honda, Nokia, Miele, Philips, IBM, HP, Cisco, Merrill Lynch, BNP Paribas, Bank of America, mobilkom austria, Akzo Nobel, Aureus Pharma, PharmaDM, Cyprotex, Celera, Revere, LexisNexis, and Mitre as well as many small and mid-sized companies. Rapid-I is headquartered in Dortmund, Germany. Besides of its since 2001 continuously improved data mining software RapidMiner, Rapid-I offers its customers a broad range of services including consulting, trainings, professional support, software development, customization, and extensions as well as complete data analysis services from a single source. Further information is available at [www.rapid-i.com](http://www.rapid-i.com).

Rapid-I GmbH, Stockumer Straße 475, 44227 Dortmund, Germany

Press contact: Nadja Mierswa

E-Mail: [press@rapid-i.com](mailto:press@rapid-i.com)

Phone: +49-(0)231-425-786-90

Web: [www.rapid-i.com](http://www.rapid-i.com)

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