

## EMG Attends SHSMD Educational Conference

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IRVINE, CA – Earthbound Media Group (EMG) Managing Partners Blaine Behringer and Damien Navarro will attend this year's Society for Healthcare Strategy and Market Development (SHSMD) conference in San Francisco today through Saturday, September 20. EMG is exhibiting alongside 78 other marketing and communications agencies and technology vendors at the San Francisco Marriott exhibit hall, sharing the successes of client Loma Linda University Medical Center.

“Year after year, the SHSMD Conference gives EMG the opportunity to network with a variety of healthcare professionals, stakeholders and decision-makers,” said Navarro. “EMG is truly excited about the potential prospects SHSMD will introduce, and our team is committed to educating the attendees about EMG’s solutions and service lines, particularly in the areas of strategic planning, marketing and communications, advancement and fundraising as well as web development and enterprise technology.”

Not only does Navarro expect SHSMD to initiate new client opportunities, but EMG also attends conferences like SHSMD to further develop its strong relationships with industry partners. Additionally, the conference offers a customized educational curriculum via knowledge sharing sessions and workshops moderated by the industry’s distinguished thought leaders, providing advanced knowledge on the latest trends and best practices across healthcare-related disciplines.

“The networking and relationship-building opportunities at SHSMD are tremendous!” said Behringer. “This conference gives us the unique opportunity to reintroduce ourselves to the healthcare industry, especially with the launch of our brand new website and refined solutions. There, we’ll be able to showcase our expertise in the digital and online marketing realm by drawing from our notable successes and achievements with our healthcare clients like Loma Linda University Medical Center.”

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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