

nova media unveils new wireless USB modem with memory stick functionality

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Berlin, September 17 -- Berlin based nova media today unveiled iCON 401, a wireless USB modem for Macintosh computers with memory stick functionality. The iCON 401 supports most kinds of mobile connection speeds and can be used worldwide.

"iCON 401 features a microSD card slot and thus can be used as a memory stick with flexible size." states Jan Fuellemann, PR spokesperson at nova media. "The antenna is built into the swivel and the swivel's design also serves as the USB adapter protection 'cap'. To rule out signal loss due to interference in high bands, the iCON 401 supports diversity reception. A connector for external antennas is built in as well. For future compatibility, the elegant modem is already configured to support high upload speeds with up to 5.76 Mbps."

The iCON 401 includes the internet connect wizard launch2net which offers a one-click connection to the Internet without the need to enter cryptic configuration details. launch2net already includes connection settings for most mobile network providers worldwide and displays time and data consumption of mobile online sessions.

The USB modem is winner of the red dot product design award 2008 and weighing just around 40g.

The iCON 401 is available today from nova media for Euro 199,- plus VAT if applicable and requires Mac OS X 10.4.3 or higher.

Since 1996, nova media is the premier source of Macintosh solutions for the mobile industry like hardware manufacturers and network operators.

Today, nova media is the market leader in mobile data solutions for Macintosh Computers. The success of nova media is based on its two flagship products launch2net and FoneLink.

launch2net is an easy to use internet connection manager for mobile devices like cell phones, USB modems and ExpressCards. It has been licensed by T-Mobile, Vodafone and Sony Ericsson, besides others. FoneLink is a comprehensive cell phone management solution, providing advanced synchronization, data and media file management, SMS text messaging and backup features.

In addition to these flagship products, nova media offers innovative solutions like its iPhone migration tool Fone2Phone, which has recently been awarded one of the best 12 products at Macworld exhibition in 2008.

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