

New Mexican Luxury Community Sponsors Luxury Real Estate Fall Conference

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SEATTLE – Las Villas de Mexico, a newly announced collection of luxury resorts spread across Mexico’s top tourist locations, is sponsoring the 13th Annual Luxury Real Estate Fall Conference, which will be hosted in Philadelphia on October 11-14, 2008 at The Ritz-Carlton, Philadelphia.

Planners of Las Villas de Mexico are currently building 1,000 luxury properties in four locations: Cancun, Puerto Vallarta, Cabo San Lucas and San Jose del Cabo. Subsequent phases are expected to include other Mexican destinations such as San Miguel de Allende. The first pre-construction purchase opportunities are scheduled to be offered in the first week of December 2008.

“We have created a whole-ownership concept that is altogether different from anything else on the marketplace,” said Brett Sawyer, director of international sales at Las Villas de Mexico. “By purchasing a Las Villas de Mexico home, owners become part of a greater community of multiple locations throughout Mexico, all of them dedicated to the very best luxury experience, from world-class golf and spas to stunning beaches.”

A twist on the traditional vacation home, Las Villas de Mexico allows buyers to stay at a number of homes in other popular locations while still maintaining ownership of their own property. Maintenance and security are also handled by the resort while the owners are away. Within five years, Las Villas de Mexico planners hope to complete construction on a total of 10,000 resort residences in other well-known vacation spots across the country.

“Every home we build is designed to be inspirational,” Sawyer said. “Perfectly wrapped in the history of each region, Las Villas de Mexico showcases an ideal blend of modern amenities. Behind every wall, inside every cabinet, we have filled every home with state-of-the-art convenience.”

Las Villas de Mexico will sponsor the Opening Night Reception at the Luxury Real Estate Fall Conference. More than 250 LuxuryRealEstate.com members from around the world are expected to attend the conference. Niurka (www.niurkainc.com), a highly sought-after keynote speaker, consultant and peak-performance coach, will speak at this event.

For more information on the 13th Annual Luxury Real Estate Fall Conference, visit www.luxuryrealestate.com/conference. For more information on Las Villas de Mexico, visit www.lasvillasdemexico.com.

www.LuxuryRealEstate.com is the most-viewed luxury real estate Web site in the world. The Who’s Who in Luxury Real Estate network includes 1,922 of the world’s finest real-estate companies with properties in 98 countries. Participation is strictly invitation-only by CEO/Publisher John Brian Losh. In Ultimate Homes’ 2008 issue, the network represented more than twice the number of top 1,000 most-expensive properties in the country than any other network. The Who’s Who in Luxury

Real Estate network is governed by the Board of Regents.

Luxury Real Estate
2110 Western Avenue
Seattle, WA 98121, USA

Press Contact: Robert Lockard
T: (800) 488-4066 Ext. 856
F: (206) 695-4837
E: rlockard@luxuryrealestate.com

[You can find this press release here](#)