

Agoda strengthens partnership with Compass Hospitality by distributing new properties in central Bangkok

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Agoda.com, an online travel company specializing in discount hotel bookings in Asia, has extended its partnership with Compass Hospitality to include distribution of its new properties via Agoda's websites. With a portfolio of 45 managed properties, comprised of hotels, resorts and serviced apartments, Compass Hospitality will be opening 4 new properties later this year and into early 2009.

According to Wilfred Fan, Agoda's vice president, Business Development, Compass Hospitality will continue to utilize Agoda.com's extranet-based inventory management system, allowing Agoda's customers to have last-minute availability at favorable rates. Compass Hospitality was originally provided access to Agoda's unique Yield Control System last year, and the results have been fantastic. Last-minute availability tends to change frequently due to seasonality and market trends, and Agoda's system has proven to be a good fit for Compass Hospitality target markets.

"Compass Hospitality, with its range of properties and inventory of over 4,300 rooms, is able to provide our customers a wide and varied range of choices. The addition of new properties in Bangkok and Kuala Lumpur will introduce over 500 new rooms. This is great news for Agoda customers seeking additional, centrally-located accommodation options, especially for those already familiar with Compass Hospitality's properties and reputation for professional service," said Fan.

The partnership seems to be a great one for both sides. Tejinder Sidhu, general manager, Strategic Sales & Marketing of Compass Hospitality added, "Agoda has a strong online presence and global reach and is supported by a large and dedicated team. Agoda provides us with a user-friendly extranet system which has enabled us to effectively put yield management into practice. We have been extremely satisfied with the results since working with Agoda over the past year, and we see this partnership growing from strength-to-strength."

Agoda Company has been operating since 1998 and markets hotels in Asia through www.agoda.com locally-branded Agoda sites in twenty languages, including Chinese, Japanese, Korean, Thai and other European languages. The sites are supported by an award-winning, multilingual, customer-service team, which operates 24 hours/day, 365 days/year.

For more information regarding Agoda, please access its website at www.agoda.com or contact the Agoda Team via e-mail at info@agoda.com.

About Compass Hospitality:

Compass Hospitality is a hospitality services group that provides fully-integrated solutions covering advisory and consultancy services, project conceptual development and professional management services. Portfolio of managed properties totals 45 properties comprising hotels, resorts, serviced apartments, condominiums, clubs and spas that are located in Thailand, Malaysia, India, Sri Lanka, Australia and United Kingdom. For more information, visit www.compasshospitality.com.

About Agoda Company:

Agoda (www.agoda.com) is an online hotel reservations service, which specializes in securing the lowest discount hotel prices in Asia. Agoda is part of Priceline.com (Nasdaq:PCLN). Agoda's network includes 8,290 hotels in Asia and more than 49,700 worldwide. The staff of over 300 professionals, located throughout Asia, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers.

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