

## Agoda says everyone is invited to join China's largest Import & Export Fair - the Canton Fair 2008

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Agoda.com, an online hotel reservations service which specializes in securing the lowest discount hotel prices in Asia and around the world, is reminding business travelers to prepare early, if they plan to attend the autumn "Canton Fair". This year's version will be the 104th session of China's largest Import & Export Fair and is set to be housed in the Pazhou Complex in southeast Guangzhou.

The Canton Fair has become the most comprehensive trade event in China since its inception in 1957 and the recent move to the larger Pazhou Complex should help with its ever-increasing expansion. Held twice per year in Guangzhou, China's "Flower City", the fair has the largest scale, the widest variety of exhibits (nearly 20,000) and the most business turnover from nearly 200,000 buyers. Instead of the traditional two phases, this year's edition will be broken into three. Industries are scheduled to present in their respective phases, with each phase running for 5 days from October 15th to November 6th.

Mr. Wang Junwen, Vice President of the Canton Fair and Deputy Director General of the China Foreign Trade Center remarked, "The Canton Fair is continually expanding and adapting itself to the specialized trend of the international exhibition industry. By searching out larger, better venues and modifying the current format we are more suited to meet the demand of domestic and overseas exhibiting enterprises. Through these changes, the Canton Fair can achieve a considerable expansion in scale, a higher level of specialization, and more opportunities for buyers and exhibitors alike."

Mr. Wilfred Fan, Vice President of Business Development of Agoda -commented, "The Canton Fair provides an outstanding platform to facilitate effective networking and to source -the best that is on offer from China. With over 40,000 booths, visitors who prepare for the trip beforehand will get the most value out of their visit. Although the exhibition staff speaks English, visitors should study the facility map to determine where - booths they want to target are located."

"Hotel facilities and services in Guangzhou are outstanding. Agoda currently offers 92 hotels in Guangzhou and offers a shortlist of the most convenient hotels that provide easy access to the Canton Fair. This is a fantastic trade fair which draws a huge number of overseas exhibitors and buyers. We recommend that business travelers solidify their travel plans early, in order to receive - the best deals on 4 or 5 star hotels," Mr. Fan added.

Agoda's most convenient hotels to access Canton Fair are:

1. Shangri-la, Guangzhou
2. Hotel Canton, Guangzhou
3. Daysun Park, Guangzhou
4. Sino Trade Centre, Guangzhou
5. Warmyes Business, Guangzhou

For more information regarding Agoda, please go to the website at [www.agoda.com](http://www.agoda.com) or contact the Agoda team via e-mail at [info@agoda.com](mailto:info@agoda.com)

About Agoda Company:

Agoda (agoda.com) is an online hotel reservations service which specializes in securing the lowest discount hotel prices in Asia. Agoda is part of Priceline.com (Nasdaq:PCLN). Agoda's network includes 8,290 hotels in Asia and more than 49,700 worldwide. The staff of over 300 professionals, located throughout Asia, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers.

In addition, Agoda customers participate in the Agoda Rewards Program, earning further discounts and free stays. Unlike programs that limit travelers to a single chain, the Agoda Rewards Program allows customers to redeem Rewards Points at thousands of hotels around the globe, at any time. A member of the Pacific Asia Travel Association (PATA), Agoda's aim is to promote travel by making it more affordable and more accessible to more people.

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