

## HERMOSA BEACH SOCCER CLUB ENTERS INTO AGREEMENT WITH PREP SPORTSWEAR

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Press release from: [Hermosa Beach Soccer Club](#)



Hermosa Beach, CA – The Hermosa Beach Soccer Club ([HermosaBeachSoccerClub.com](http://HermosaBeachSoccerClub.com)) today announced that it has entered into an exclusive co-branding arrangement with Prep Sportswear ([prepsportswear.com](http://prepsportswear.com)), an on-demand retail platform offering personalized products and the Web's largest school and team sports marketplace. Under the terms of the agreement, Prep Sportswear will provide HBSC and its supporters, with a line of HBSC-branded merchandise from a variety of branded suppliers including Nike, Adidas, Champion, Dickies and more.

“We are excited about the opportunity to work with Prep Sportswear on this co-branding arrangement. Prep Sportswear has established itself as the leader in the on-demand co-branded product field. The technology and tools that Prep Sportswear brings to bear are surely to make the HBSC-Prep Sportswear co-branding arrangement a tremendous win for the HBSC Community,” said HBSC Founder Jesse Torres. “Prep Sportswear’s broad selection of customizable products allows the HBSC community to browse from hundreds of available products.”

“Part of managing a successful club is managing the club’s merchandising efforts. Unfortunately, merchandising is a time consuming and expensive proposition. Through its relationship with Prep Sportswear, HBSC has the ability to offer hundreds of high quality HBSC-branded products to the HBSC community without investment or inventory challenges,” said HBSC President Brian Dragich. “Prep Sportswear’s broad offerings, on-demand capabilities, e-commerce solution and ease of implementation provide for a fantastic merchandising solution. HBSC’s Web site will act as the front-end storefront and Prep Sportswear will provide the heavy lifting on the back-end.”

Prep Sportswear is a leading on-demand retail platform, empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Prep Sportswear’s vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The Hermosa Beach Soccer Club extends its gratitude to its generous sponsors: Del Amo Construction ([DelAmoConstruction.com](http://DelAmoConstruction.com)), Elliott/Drinkward Construction ([ElliottDrinkward.com](http://ElliottDrinkward.com)), Security Savings Bank ([BankPlace.com](http://BankPlace.com)), Coastline Steel ([CoastlineSteel.com](http://CoastlineSteel.com)), Quality Seafood ([QualitySeafood.net](http://QualitySeafood.net)), SCS Engineering Inc ([SCSEngineering.com](http://SCSEngineering.com)) and FFI Soccer Magazine ([FFISoccer.com](http://FFISoccer.com)).

The Hermosa Beach Soccer Club was founded in 2000. Located in Los Angeles' South Bay, HBSC is home to elite men's Premier, Over-30 and Over-40 teams as well as an elite women's Premier team.

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