

"Get Dame Chocolate, Madre Luna, Tierra de Pasiones, Pecados Ajenos," says World On-Demand

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September 3rd, 2008 -- TOKYO, Japan: World On-Demand customers will receive a further boost to their on-demand TV entertainment with a range of programming from NBC Universal's Spanish language channel Telemundo, it was announced today.

The deal between The New Media Group, KK (parent of World On-Demand) and NBC Universal's Telemundo will bring World On-Demand viewers on-demand access to many of the most popular current North American Spanish language TV series, including: Dame Chocolate, Madre Luna, Tierra De Pasiones and Pecados Ajenos, all produced by Telemundo in the US. In total the deal means that over 560 new episodes will be available on demand to World On-Demand's customers in Japan, for viewing as they choose.

Programming on World On-Demand is available to customers in Japan through one of the most diverse IPTV platforms in the market. Customers can watch Telemundo programming on a VOD basis as part of the World On-Demand Telemundo SVOD Pack. With 10 episodes of the Telemundo series to be added every month, subscribers have the chance to watch as much of it as want each month. The Telemundo SVOD package joins hundreds of other channels and national TV networks as part of specialist content targeted to communities and interest groups within Japan such as native Spanish speakers and those studying the language, the French expat population, Hindi-speaking Indians, Australians, business news junkies, world sports enthusiasts, and more. With single subscriptions covering TV and PC viewing, World On-Demand also provides a variety of platforms to watch on.

Randy McGraw, World On-Demand's chief executive, said: "We are continuing to develop the quality and quantity of the video on demand offering, and we are very pleased to bring NBC Universal Telemundo's outstanding drama series to our customers in Japan. So many of these series, such as Dame Chocolate and Tierra de Pasiones, continue to catch the imagination of viewers and media alike and now all these series will be available to World On-Demand customers whenever they want to see them."

"We are really excited to see our digital content in one of the most important and high quality VOD platforms in Asia. TNMG with World On Demand are leaders in the industry and they are now our key partners to increase our audience penetration in this very significant part of the world," said Telemundo Internacional's VP International Digital Media Sales, Luis Daniel Capriles.

About The New Media Group, K.K. – TNMG is the leading digital media platform developer and operator in the Asia Pacific and Oceania regions. Partnered with the world's leading media and technology companies, TNMG owns and operates World On-Demand (the region's most comprehensive IPTV platform) and MY-World Communities (a leading portal for the advanced formation and management of online communities and their personal media). TNMG also owns Media Pay[®], an electronic payments gateway for East Asia and Australia that utilizes every electronic wallet and conventional payment method available in those markets from minor branded affinity cards to cash collection at over 45,000 distribution points. Founded by executives in the media, technology, and financial communities, TNMG is headquartered in Tokyo, Japan, and maintains network operations facilities in Japan, Australia, and the U.S., branch offices in Sydney, Australia and Shanghai, China, and a development center in Chennai, India. The team at TNMG invites everyone to visit

www.TheNewMediaGroup.net to learn more about what the company is doing. We accept communication in Japanese, English, Mandarin, French, Spanish, Hindi, Tamil, and Urdu.

About Telemundo Internacional - Telemundo Internacional, a division of Telemundo Network, is dedicated to the international sale and distribution of the network's original content and a catalog of programs by leading producers in the industry. In addition, part of the business philosophy of Telemundo Internacional is to identify new development ideas to create content for the industry and generate original and interesting business for the new television platforms. Currently, we are the second largest Spanish-language content distributor in the world with more than 190 programming slots. In 2007, our content, which includes novelas, specials, variety, entertainment and reality shows, was broadcasted in over 104 countries around the world and translated/subtitled to more than 35 languages, reaching a total of 36,000 hours of programming aired outside the U.S. and Puerto Rico. Telemundo Internacional is part of the NBC Universal Family.

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