

VIEWSONIC SHOWCASES 120Hz DISPLAY TECHNOLOGY AT NVISION 2008

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Display Leader's Innovation Enables Blur-Free Video and Revolutionary 3D Realism

New Delhi, Aug 27, 2008 – ViewSonic® Corp., a worldwide leader in display technologies, has once again demonstrated display leadership with the unveiling of its first 120Hz desktop LCD technology at NVIDIA's NVISION 08 event in San Jose, Calif. (www.nvision2008.com). The 22-inch 120Hz prototype delivers rich, colorful, blur-free video performance on traditional gaming, entertainment and graphic applications, while also delivering eye-popping stereoscopic 3D when used with NVIDIA's GeForce Stereoscopic 3D gaming technology.

The 22-inch 120Hz display coupled with 3ms gray-to-gray response time provides much better Motion Picture Response Time (MPRT) than the typical "fast-response" displays available in the market today, virtually removing the appearance of motion artifacts and ghosting. This makes it the LCD of choice for extreme gaming, entertainment, computer animation, precision graphic work and traditional computer applications. Features, such as integrated 2Wx2 stereo speakers and Dual Link DVI digital input, combine to expand entertainment options and make the monitor a must-have display for 3D gaming.

The display offers excellent front-of-screen performance, including Professional Color Certification, 1680x1050 resolution, 300 nits of high brightness and 1000:1 contrast ratio, as well as wide viewing angles for getting the most out of fast action games, downloaded video content and full-length movies. When coupled with NVIDIA's GeForce Stereoscopic 3D technology, the ViewSonic 120Hz display provides game enthusiasts with realistic depth, intense motion, rich graphics and detailed images that literally leap off the screen.

"ViewSonic continues to deliver innovative technology that leads and supports the growing trends and demands in digital entertainment," said Jeff Volpe, vice president of Global Brand and Emerging Technologies, ViewSonic. "The 120Hz technology will deliver superb front-of-screen performance and will drive new standards in desktop entertainment igniting the next evolution in digital viewing capabilities."

Speaking on the occasion, Mr. Gautam Ghosh, Country Manager, ViewSonic Technologies India Pvt. Ltd said "ViewSonic believes in leading the technology curve ahead of others. The launch of innovative 120Hz ViewSonic monitor showcases the serious commitment of the company in providing a relevant display solution for the customers who desire precision and a realistic 3D visual experience while gaming or for enjoying digital entertainment or on working on heavy graphics."

The first displays with ViewSonic's 120Hz technology are expected later in the year at select resellers, retailers andetailers. Pricing is not yet available.

For more information on ViewSonic products, or to locate an authorized ViewSonic dealer, visit in.viewsonic.com.

Media Contact

Mutual PR

Urvashi Parmar / Priyanka Jain

9312031554 / 9350427472

urvashi@mutualpr.com / priyanka@mutualpr.com

About ViewSonic

ViewSonic® Corporation is a leading global provider of visual display products. ViewSonic develops, markets and supports a broad range of innovative products including LCD monitors, LCD TVs, projectors, digital signage displays and other display products. For further information, please visit ViewSonic India website at in.viewsonic.com

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