

Hoover Color Selects DEACOM as Catalyst for Continued Business Growth

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Press release from: [Deacom, Inc.](#)



WAYNE, PA - August 26, 2008 - Deacom, Inc. announced today that Hoover Color Corporation, a supplier of iron oxide pigments for the paint and coating, building product, and plastic industries, has licensed the DEACOM Integrated Accounting and Enterprise Resource Planning (ERP) Software System. Hoover Color will implement DEACOM in place of three non-integrated software systems to support the company's accelerated growth.

Hoover Color was founded in 1923 with the purpose of providing its customers with precise pigment colors in a variety of types. Through advances in processing technology and a historic passion for color, the company has experienced steady growth over the years. In order to meet demand, the company recently underwent a major renovation and expansion project at its Hiwassee, VA, plant. Hoover Color's selection of the DEACOM System was prompted to improve upon its business processes.

"Our former software systems weren't integrated, so there was a great deal of manual entry, from our formulation process to the nightly data uploads required by our accounting system," Chief Operating Officer Chuck Hoover says. "Meeting our customers' coloring demands requires us to operate as efficiently as possible, which means we need total business integration."

The DEACOM ERP System was selected to manage all aspects of the company, including formulation and lab management, Quality Control (QC), regulatory reporting, sales order entry, purchasing, Material Requirements Planning (MRP), inventory and lot control, production, and accounting.

Hoover Color will go live on the DEACOM System in January of 2009. With one point of control, data adjustments will be updated across all departments in real-time. This access to current data will eliminate many of Hoover Color's manual processes, including its nightly data uploads.

"Product quality and consistency are just two reasons why our company has been so successful for more than 80 years. Now [with DEACOM] we will have the technology to handle both our current business requirements and those as we evolve," Hoover says.

To learn more about the DEACOM Integrated Accounting and ERP Software System or to schedule an online demonstration, call 610-971-2278 ext. 15 or visit www.deacom.net.

Deacom, Inc.
950 West Valley Road, Suite 3000
Wayne, PA 19087

Susan Shaw
Marketing Director
P: 610-971-2278 ext. 15

F: 610-971-2279

E: marketing@deacom.net

About Deacom, Inc.

Headquartered in Wayne, PA, Deacom, Inc. is the producer of DEACOM, a complete accounting and Enterprise Resource Planning (ERP) system for building component, process, and mixed-mode manufacturers with difficult-to-handle requirements. The DEACOM System seamlessly links all departments within a manufacturing company, providing a comprehensive view of the entire operation. By making complex issues simple, Deacom helps streamline manufacturing business processes to maximize productivity and profitability.

[You can find this press release here](#)