

Magna Consult and G2G3 forge global partnership

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Press release from: [G2G3](#)

G2G3 (g2g3.com) are delighted to announce an exciting new partnership with Magna Consult (magnaconsult.com), a premier management and technology consulting firm.

Magna Consult has licensed the Polestar IT Service Management (ITSM) simulation and the Polestar Project Management (PM) simulation from G2G3 to add value to their comprehensive range of services.

Polestar ITSM brings to life the challenges of implementing Service Management best practice. The experiential simulation is based on a realistic and exhilarating scenario, which accelerates the understanding of complex IT issues. With Polestar, learning is transformed into an engaging, energetic and highly memorable shared experience, which is effective with all audiences. It was the world's first ITIL simulation to be based around the latest version of the Service Management best practice framework, the IT Infrastructure library (ITIL) Version 3.

Polestar PM is an equally exciting simulation, designed to recreate the Project Management issues faced by many organizations. The experiential dynamic creates breakthrough understanding and underlines the importance of communication and best practice Project Management techniques in the delivery of IT projects.

Magna Consult is a leading management and technology consulting firm. With offices in Columbia, Costa Rica, Mexico, Panama, Venezuela and the United States, the company helps clients design, optimize and automate key processes and initiatives, whilst ensuring that technology remains aligned with strategic imperatives. Magna Consult has worked with a number of key players in the Latin American region and has a commitment to concrete, measurable results.

Mark Ross Sutherland, CEO at G2G3 commented: "We are confident that the Polestar ITSM and Polestar PM simulations will add significant value to Magna Consult's extensive range of services. Experiential learning is a highly effective way to relate theory to real life, in this case creating immediate and practical understanding of Service Management and Project Management best practice".

José Luis Molina, Managing Partner of Magna Consult, added: "With PoleStar ITSM and PM, we are preparing our customers for success in Service Management and Project Management best practice. Simulations illustrate exactly what is involved in these initiatives before they begin.

"We are eager to commence our partnership with G2G3 so that these disciplines can be developed within the Latin American and Caribbean business communities" added Luis Anderson, head of Magna Consult's ITSM/ITIL practice in the region.

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G2G3 is the leading provider of gaming and communication solutions that drive business and IT alignment.

Our technology expertise allows us to cut through the complexities traditionally associated with IT and the IT Infrastructure Library (ITIL®) to provide clarity and understanding.

Our innovative approach to communication and gaming accelerates understanding of the benefits of IT best practice - ITSM, ITIL V2, ITIL V3, ISO/IEC 20000, Project Management, PRINCE2™, PMBoK®, SOA, IT Governance, Virtualization, amongst others - all come to life with G2G3.

[**You can find this press release here**](#)