

## Alozie Etufugh Featured in iNetwork2Networth Panel Discussion

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Agency: **iConceptmedia**

August 17, 2008, New York, New York. Alozie Etufugh will be a featured speaker in iNetwork2Networth: Executive Networking Series panel discussion on Thursday, August 21st. The “Growing your business during succession, recession and transition” panel discussion will focus on how small businesses are challenged by changing economic times. Mr. Etufugh is an intellectual property attorney and the Managing Partner of the Law Offices of Alozie N. Etufugh, PLLC. His firm’s current practice areas include all aspects of Patent, Trademark and Copyright law, including: prosecution, corporate transactions, licensing, and client counseling.

“Working with many small businesses, I saw this event as a great opportunity to share my expertise on the intellectual property issues small business owners need to consider whether their business is in succession, recession or transition. During these critical stages, small businesses should not overlook the value and potential of their intellectual property both as an asset and a source of revenue.” said Mr. Etufugh.

iNetwork2Networth is a Networking Alliance where business professionals, decision makers, executives and small business owners gather with one primary purpose, to increase their net-worth through higher level networking. The bi-monthly Executive Networking Series will lead up to the NY Small Business Conference and Expo in May 2009, which will be an all-day event comprised of workshops, panel discussions, speed-networking, casual networking and a B2B Exhibition.

iConcept Media Group is an innovative, intelligent, media and communications company. The Editorial division is the publisher of iFashion Network and feeds editorial content to other media houses/publishers. The communications strategy division uses strategic marketing, public relations, and event planning and production to build and nurture consistent brands.

To register or for more information contact Melissa Scheuerman at 212-795-0706, email at [pr@iconceptmedia.com](mailto:pr@iconceptmedia.com), or visit the event website at [inetwork2networth.com](http://inetwork2networth.com).

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