

Government of Karnataka signs MoU with Emergency Management and Research Institute (EMRI)

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Agency: **Bluelotus Communications Pvt.Ltd**

EMRI to provide free Medical, Police and Fire Emergency Services to the people of Karnataka

India, August 18: Emergency Management and Research Institute (EMRI) today entered into an agreement to provide free emergency services to the people of Karnataka through its three-digit toll free number, 108.

The MoU was signed between Mr. Venkat Changavalli, Chief Executive Officer, EMRI and Mr. M. Madan Gopal, Secretary to Govt. of Karnataka, Health & Family Welfare Department in the presence of the Chief Minister Sri. B. S. Yeddyurappa, Hon'ble Chief Minister of Karnataka

EMRI will be launching the comprehensive Emergency Response Services (ERS) covering Medical, Police and Fire in the state of Karnataka. A total of 517 ambulances will be deployed in a phased manner starting from November 2008. The Karnataka Government's Public Health and Family Welfare Department would provide land for establishing of the call centre as well as bear the expenditure on necessary equipment and material (software), equipped ambulances, running cost, human resources and amount for administrative expenditure.

On the occasion Mr. Venkat Changavalli – CEO EMRI said: “From November 1, Kannada Rajyotsava Day - the people of Karnataka will be able to access the free state-of-the-art 108 Emergency Services - 24x7. We have to thankful to the support of the Government of Karnataka for making this happen”

A centralized Emergency Response Center will be located in Bengaluru to receive calls through “108”, a toll-free telephone number available on landline and mobile phones round the clock, and from any where within the state. EMRI will bring in technology and service excellence to work towards improving delivery of emergency response to global standards over a period of time. It will partner with hospitals and nursing homes in providing free stabilization for victims. EMRI will also recruit, position, and train required people, including pilots (drivers) and medically trained persons (Emergency Medical Technicians-EMT) who will be present in every trip made by the ambulance while transporting an emergency case to a hospital.

The ambulance will be equipped with all the necessary life-saving appliances, medicines and other equipments and every pilot would be given mobile phone. This ambulance would be equipped with GIS and GPS systems. These will help locate the geographical position so that ambulance nearest to the victim can be dispatched. This would save a lot precious time.

About EMRI:

Having launched the 108 Emergency Response Service on August 15, 2005, in Hyderabad EMRI presently provides services in Andhra Pradesh, Gujarat and Uttarakhand with over 900 ambulances and over 7,000 people. EMRI has so far saved over 40,000 lives - with Satyam computers as a technology partner among its other associates and partners. In a Public Private Partnership mode EMRI plans to extend the 108 Emergency Response Service throughout India by 2010 and save a million lives per annum. EMRI has also signed up with the Governments of Madhya Pradesh, Tamil Nadu, Rajasthan, Goa and Assam to launch the 108 Emergency Response Service in these states. With this EMRI is set to become the world's largest Emergency Response and Research Institution in the World.

Working towards benchmarking with the best in the world EMRI has collaborations with AAPI, AAEMI and NENA, Richmond Ambulance Authority, USA, R Adams Cowley Shock Trauma Centre, Stanford University, Singapore Health

Services Pvt. Ltd, GEOMED, PHFI, Corporate Hospitals and NGO's in the related service areas. Apart from handling the day- to-day emergencies (medical, police and fire), EMRI has made progress in Emergency Research & Training and offers a 2 year full time residential Postgraduate Program in Emergency Care (EMT-A). This program is the first of its kind in India that will deliver the highest quality education and comprehensive training in the field of emergency care services. To ensure continuous improvement and learning EMRI has initiated the six sigma program for improving the process and is working towards the ISO 9001:2000 for process standardization.

Quick Facts

- Over 900 Ambulances and 15 Prime Responder Vehicles
- Ambulance reaching in 14 minutes in urban areas and in 22 minutes (rural)
- 100% Virtual handholding by Paramedic and Physician in critical cases
- Medical Emergencies (Trauma Vehicular 18%, Maternal Complications 22%, Suicidal attempts 6%, Cardiac 4%, etc)
- 40,000 + Lives saved
- 7,000 + Associates – Ambulance (90%), ERC (5%), Support (5%)

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Emergency Management and Research Institute (EMRI) is one among the global leaders in Emergency services dedicated to saving lives, with a single objective : providing an organized, integrated, accessible '108 Emergency Response Service' to an individual in need of emergency, be it medical, police, fire in a timely manner.

Established in Hyderabad, Andhra Pradesh in April 2005, EMRI is a not-for-profit organization founded and funded by Mr. B Ramalinga Raju, Chairman Satyam computers and his brothers. Pioneering the emergency services in Public Private Partnership mode, EMRI is the only organized, professional emergency service provider in the country today. State-of-the-art infrastructure, the best of people and technology have contributed to providing world class emergency services under one roof.

[You can find this press release here](#)