

## Agoda Celebrates The World's Tallest Observation Wheel With Hot Hotel Deals in Singapore

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A weekend trip to Southeast Asia just reached greater heights with the creation of a 165 meters (541 feet) - observation wheel that towers over the world famous London Eye. The moving 'Singapore Flyer' will be a sight to see, and give visitors not only an incredible 360 o view over the Singaporean cityscape but glimpses of Malaysia and Indonesia too.

To celebrate the arrival of this exciting landmark, Agoda Company, an online hotel reservations service, is offering travelers a series of special deals on hotels in Singapore around the Marina Bay area where the wheel stands. The deals are especially advantageous during the Singapore Fireworks Festival 2008 which falls on the weekend of August 22-24, where the Singapore Flyer will provide a peerless panorama of the explosive display.

According to Wilfred Fan, Vice President of Business Development at Agoda, the Singapore Flyer represents more than just a new landmark for Singapore, but spotlights the entire region as a world-class destination for entertainment and leisure.

"Obviously Singapore is the economic darling of Southeast Asia, but recently it's become a real hotspot for a fantastic weekend getaway. They have always been incredibly innovative in their tourism development, showcasing the unique multi-ethnic culture and lifestyle of the region including arts, dining, architecture and recreation, and as the business crowd leaves on the weekend, tourists are starting to discover the incredible diversity Singapore has to offer. The Singapore Flyer symbolizes not only another milestone for tourism development in the state of Singapore but for the region at large," he said.

The unique experience of the observation wheel is bound to make visitors head spin – with euphoria. And with the upcoming pyrotechnics event and Agoda's special rates to match, tourists have a prime opportunity to explore one of Asia's finest cities as well as view it in its entire splendor. Sights such as the iconic Merlion, Raffles Place, Botanical Gardens and the flashy shopping district of Orchard Rd are but a few of the attractions where visitors will get a bird's eye view.

Moreover, the US\$ 175 million Singapore Flyer embodies an entire entertainment complex, including a retail mall, amusement hall as well as food and beverage outlets. Relax in the quirky 'fish food' spa, where tiny fishes doctor your feet to a smooth surface or test your skills as a pilot in the flight simulator.

With boundless activities to choose from, in addition to the famous hospitality of the friendly, English-speaking locals, tourists can now enjoy Singapore on a budget that best suits them with Agoda's deals below:

- 1) Marina Mandarin Min. 2 night stay, complimentary upgrade to Marina Bay room from US\$161 per night
- 2) Pan Pacific Singapore Deluxe room from US\$176 per night
- 3) Royal Plaza on Scotts Deluxe room from US\$167 per night
- 4) Hotel Royal @ Queens Pay US\$32 to upgrade to a Serviced Apartment from US\$ 126 per night
- 5) Grand Plaza Park Hotel City Hall August Special, Superior room from US\$118 per night
- 6) Novotel Clarke Quay Standard room from US\$184 per night
- 7) Parkroyal on Beach Road Deluxe room, complimentary upgrade to Club Room from US\$178 per night

For more information regarding Agoda, please go to the website at [www.agoda.com](http://www.agoda.com) or contact the Agoda team via e-mail at [info@agoda.com](mailto:info@agoda.com)

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About Agoda Company:

Agoda (agoda.com) is an online hotel reservations service which specializes in securing the lowest discount hotel prices in Asia. Agoda is part of Priceline.com (Nasdaq:PCLN). Agoda's network includes 8,290 hotels in Asia and more than 49,700 worldwide. The staff of over 300 professionals, located throughout Asia, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers.

In addition, Agoda customers participate in the Agoda Rewards Program, earning further discounts and free stays. Unlike programs that limit travelers to a single chain, the Agoda Rewards Program allows customers to redeem Rewards Points at thousands of hotels around the globe, at any time. A member of the Pacific Asia Travel Association (PATA), Agoda's aim is to promote travel by making it more affordable and more accessible to more people.

[You can find this press release here](#)