

Los Angeles Lifestyle Magazine LA2DAY Delivers More Edge In Its Popular LA Fashion Column

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Los Angeles, CA -- LA2DAY's LA Fashion column has collected a devoted following – and now the LA lifestyle magazine now packs even more visual punch to its daily LA fashion column.

LA2DAY publishes a popular monthly fashion spread packed with unique new looks and feisty commentary. Spreads like “Laugh Clown Laugh” featuring bikini clad, clown garbed models inspired the Dark Knight’s Joker are winning over readers at a rapid pace.

On August 1st, the popular LA Fashion section published the first article in its new 'Street Fashion Pictorial' ongoing Saturday series.

LA2DAY's fashion team travel the streets of Los Angeles with camera in hand taking snapshots of what people are wearing out and about. The debut story features a pictorial from the Marvel Entertainment Disguise Fashion Show.

"Even those who don't consider themselves comic fans are sure enjoy the pics of these gorgeous girls in capes, cowls, and sexy superhero costumes. Whoever says that Comic-Con fans don't know their fashion apparently hasn't seen the Marvel Disguise Fashion Show!" said Jeremy Tarr, Fashion Editor and Editor in Chief of LA2DAY (www.LA2DAY.com).

This week's upcoming Saturday spread promises to be just as funky. For weeks, LA2DAY fashion photographers have snapped shots of roller skate fashion in and around the city. The pictorial is scheduled to run Saturday, August 9th.

LA2DAY's fashion section is updated with fresh, fashion-focused stories on a daily basis. Each day of the week is reserved for an 'outrageously clever and obscenely delightful' theme, highlighting the city's fashion in a uniquely cheeky style.

Whether it's the 'We Love It' list on Tuesdays, the "We Hate it List" on Wednesdays, the or Questionnaire on Sundays, each day of the week has attracted its own band of devoted readers. Monday's "Top 5 List" is a reader favorite, with articles such as "The Top 5 Andy Warhol Fashion Items." Also popular is Friday's "Boutique Review" where LA2DAY writers explore and report on the boutique shops in and around the city such as "Whatever Lola Wants." Tarr promises that audiences will not be disappointed by the LA Street Fashion Pictorial, which will take the Saturday spot in the weekly lineup.

"There are plenty of magazines focusing on runway fashion – but that's not what you'll find on the streets of LA. If you want to see what is really going on in the world of LA Fashion, the Saturday Street Fashion Pictorial is the most authentic resource, says Tarr.

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About LA2DAY: LA2DAY.com (www.LA2DAY.com) is a Los Angeles lifestyle magazine devoted to discovering the undiscovered gems of Los Angeles. For all who call alternative LA home and for kindred spirits on a weekend pass, LA2DAY.COM illuminates fresh currents and extraordinary experiences. Whether you are a permanent Angelino or one of the twenty-four million people who visit Los Angeles each year, LA2DAY.COM is the place to find unique restaurants, attractions, adventures, hotels, hotspots and much more.

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