

enCentro announces the launch of its Analog to IP gateway server

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Lisbon, August 06 2008 – enCentro, a leading provider of affordable, reliable and scalable IPTV solutions to the Telco, Corporate and Hospitality Markets around the world, today announced the launch of centroADC, its Analog to IP gateway server.

The transition to digital terrestrial television and the definitive switch-off of analog broadcast service in Western Europe is not a unified, coordinated effort. It is up to each nation to implement the analog switch-off according on their own timetables, and circumstances favour Portugal and the Nordic countries of Denmark, Finland, Norway and Sweden to be the first to complete nationwide switchover from analog to digital TV service by 2010.

enCentro believes that with the evolution of Communications and Network Technologies, and the convergence to full IP Networks, the delivery of video entertainment over IP infrastructure has become a viable opportunity to gain a competitive edge and maximize revenue potential, thus it has created the ideal solutions that cover most markets relevant to IPTV implementations.

As analog television will continue to be utilised in Western Europe beyond 2010, and in other global geographic regions for many years thereafter, the centroADC Analog to IP gateway server has been designed to cater to such needs thus allowing analog signals to be distributed over IP networks.

The centroADC server has been designed to meet the rapidly evolving demands for delivering high-quality video streams for distribution over IP networks. The centroADC server is able to receive 4 channels per unit, and has the benefit of acting as an analog receiver, encoder and IP unicast/multicast streamer all in one unit.

Other innovative enCentro IPTV products include centroCHANGE (video transcoding servers), centroFRONT (IPTV Middleware Server), centroMEDIA (VoD Servers) and centroSTREAM (DVB-to-IP gateway Servers).

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About enCentro

enCentro is dedicated to providing accelerated high quality IPTV Solutions for the international Telco, Hospitality and Corporate Markets.

enCentro's innovative solutions enable Telco, Hospitality and Corporate customers to provide interactive video content, thereby leveraging customer relationships and existing network infrastructures, and capitalizing on the global rising interest in

advanced interactive video content.

enCentro is on the web at : www.encentro.eu

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