

Award Winning AIS Media Develops Elite Travel Consultancy Web site For International Trajectories

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Agency: **Strategic Vision, LLC**

Atlanta, GA/ August 5, 2008 – AIS Media announces that it has developed and is launching a customized web site for International Trajectories (internationaltrajectories.com), a company that focuses on high-end adventure tours to Africa. The exquisite web site designed by AIS Media's award winning web development team provides an overview of the tours that International Trajectories offers to tourists seeking customized educational and adventure tours to Africa, which is considered the world's last great unexplored frontier. The website uses exquisite graphics to convey a pictorial sense of the tour of Africa that one will experience with International Trajectories.

“It is exciting to bring global, digital media solutions and exposure to local niche businesses like ‘International Trajectories’ that traditionally would otherwise not have used a web site to reach their target audience,” said AIS Media CEO, Thomas Harpointner. “At AIS Media we develop and manage world-class web sites and deploy Internet marketing strategies that deliver measurable results for our clients.

“It was such a pleasure working with AIS Media from start to finish,” said Bruce Cauthen, Managing Partner of International Trajectories. “Having come into the project with little experience in web site development, AIS Media was very helpful every step of the way. I couldn't be more pleased with the site.”

The web site provides a strong narrative and awareness of the African tours offered by International Trajectories to Uganda, Rwanda, Ethiopia, Gabon, and other nations in Africa often overlooked by mainstream travel companies. The site overall offers an educational trip planning tool along with:

- Pre-trip learning center and consulting services
- Background on travel expert and tour leader, Bruce Cauthen
- Internship program information
- An opportunity to request further information about their tours

About AIS Media, Inc.

AIS Media is an award-winning interactive marketing and web services company. The company has developed a suite of Web-based applications under the Excerpto® brand, which focuses on e-commerce and email marketing. AIS Media's professional services include Internet consulting, web site development, internet marketing, and web site management. AIS Media's solutions are available directly and through its global network of certified partners. For more information, visit: www.aismedia.com.

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