

Brace the Brother - Sister Bond with Online Rakhi Gifts on Indiangiftsportal.com

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Press release from: [IndiaMART InterMESH Ltd.](#)

New Delhi, August 01, 2008: Raksha Bandhan, the time old tradition of love and bond is round the corner and perhaps the most auspicious festival in India. The festival symbolises the unconditional love and is really close to the hearts of all Indian siblings across the world. The festival of Rakhi heralds the message of brotherhood as on this day sister ties a Rakhi thread on the wrist of her brother and he in return vows to protect her from all troubles. Today, Rakhi has become a perfect occasion for expressing the love with exchanging gifts.

Rakhi brings in a happy opportunity to every sister to express her love in a very special way and so the preparations begin many days in advance. Siblings at distant places find online gifting as the most convenient way to create an everlasting impression. Like every year, this year too, Indiangiftsportal.com is offering a dedicated section for sending Rakhis and other rakhi gifts to India and anywhere in the world. Also, a dedicated section of [rakhi.indiangiftsportal.com](#) has eased out the search for special Rakhi and Rakhi gifts.

With winning accolades every year, Indiangiftsportal.com offers a plethora of Rakhi threads and special Rakhi gift options. One can easily make a choice from various fancy rakhi threads like Zari Rakhis, Silver Rakhis, Gold Rakhis, Pearl Rakhis, Lumba Rakhis, Mauli Rakhis and different kinds of designer Rakhis. Apart from this extensive Rakhi collection, Indiangiftsportal.com offers a unique range of rakhi gift hampers and special combo rakhis like Rakhis with flowers, chocolates, dry fruits. Hinting the occasion with emotions and care, attractive Rakhi Puja thalis are offered at reasonably very low prices.

Interestingly, the website has an enthralling range of Rakhis for Kids with various gifts options. This section is favourite amongst people especially kids as Rakhis are based on various cartoon characters and their superheroes like spiderman, batman. Indiangiftsportal.com has become the most preferred website for people for easy mode of payment, timely delivery and online tracking of orders.

“Indiangiftsportal.com has managed extremely well in its 9 years of operations and by working out bulk deals with courier service providers worldwide, we are able to offer secured and dependable delivery at such low prices,” assures Manan Sharma, Managing Director, Indiangiftsportal.com.

Indiangiftsportal.com alone contributes 25% of all overseas orders for Rakhi with over 10,000 buyers ordering per day. Truly, Indiangiftsportal.com has bridged the gap between brothers and sisters at distant places with their heart-touching Rakhis and gifts.

“Last year, I sent Rakhi to my brother in US through airmail 20 days before the festival but he did not receive it till the D-day. It was really disheartening and this time I opted for the online service of Indiangiftsportal.com referred to me by one of my friends and a regular customer of the website. I’m elated that my brother received the Rakhi gift 5 days before the festival,” Asha Duggal says smilingly.

About Indiangiftsportal.com

Indiangiftsportal.com was launched in 1999 as a B2C initiative by IndiaMART InterMESH Limited (IndiaMART.com). The portal offers exclusive Indian gift items, which makes it an online gifts and shopping site with a difference. With a collection of over 2500 gift ideas, the range includes gifts by occasions, elegantly carved brass and wooden gift items to stuff toys, leather gifts, stationery items, ethnic jewelry boxes, hand made photo-frames and even a collection of exclusive kitchenware presented in a user-friendly manner.

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IndiaMART InterMESH LTD has been at the forefront of the business promotion on the internet and is evolving itself into a complete business promotion services company.

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