

## **iConcept Media Group to host iNetwork2Networth Executive Networking Series**

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Press release from: [iConcept Media Group](#)

New York, July 28, 2008. iConcept Media Group to host iNetwork2Networth Executive Networking Series on August 21st at The Ketch. The intimate networking event will bring together 100-150 small business owners, executives and entrepreneurs for the “Growing your business during succession, recession and transition” theme. A panel discussion of industry experts and business leaders, in addition to casual networking will take place. Attendees can be assured that they are connecting with decision makers who are eager to do business and close deals.

“This high-class, resourceful and interactive event will appeal to business professionals looking to build their network, and thus increase their net-worth. It is an indisputable fact that your network determines your net-worth. Especially in today’s economy, who you know can serve as an important lifeline,” said CEO of iConcept Media Group, Redeemer Amedzekor.

iNetwork2Networth is a Networking Alliance where business professionals, decision makers, executives and small business owners gather with one primary purpose, to increase their net-worth through higher level networking. The bi-monthly Executive Networking Series will lead up to the NY Small Business Conference and Expo in May 2009, which will be an all-day event comprised of workshops, panel discussions, speed-networking, casual networking and a B2B Exhibition.

iConcept Media is an innovative, intelligent, media and communications company. The Editorial publishing division is the creator of iFashion Network and feeds editorial content to other media publishers. The communications strategy division uses marketing, public relations, and event production to build and nurture consistent brands. Services include: market research, concept development, strategic and integrated marketing, public relations, media planning and buying, event promotion, branding, visual communication, interactive web design, packaging, and advertising campaigns.

To register or for more information contact Melissa Scheuerman at 212-795-0706, email at [pr@iconceptmedia.com](mailto:pr@iconceptmedia.com), or visit the event website at [www.inetwork2networth.com](http://www.inetwork2networth.com).

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IConcept Media Group is an innovative, intelligent, full-service strategic marketing and communications agency that integrates different types of marketing tactics and disciplines in an effort to build and nurture a consistent brand while maximizing sales and return on investments (ROI). Our services include market research, concept development, strategic and integrated marketing, public relations, media planning and buying, event promotions, branding, visual communication, interactive web design, packaging, and advertising campaigns.

[You can find this press release here](#)