

BNS set to design HD IPTV platform for Indonesia's PT. Multi Kontrol Nusantara (MKN)

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[HONG KONG, 16 July 2008] Asia's leading IP solutions provider BNS has been appointed by Indonesian telecommunications provider PT. Multi Kontrol Nusantara (MKN), a subsidiary company of Bakrie Group, to design and procure a turnkey HD & SD IPTV service platform.

BNS's IPTV Service Platform design will enable MKN to deliver high and standard definition video services, including multicast, VOD, Network PVR, Time-Shift-TV, eShopping, games and others.

Built on a core fibre backbone, metro ethernet and various broadband access network technologies, the network's infrastructure will enable cost effective and highly reliable delivery of multimedia services to residential, office buildings and hotels.

Central to BNS's IPTV solution is the design of an IP-centric IPTV head end that will enable MNK to seamlessly and cost-effectively migrate to future generation IP video systems.

BNS's vendor agnostic approach will provide MNK with best-of-breed equipment from BNS's global partners to cover all major IPTV components of the platform, including video encoder, ingestion system, streaming server, content security, middleware and IP Set-Top-Box.

Through its Content 360 business division, BNS will also provide a content strategy and roadmap that will enable MKN to differentiate its service with unique content that is specifically relevant to the Indonesian market.

The service is set to be launched in the Rasuna area in Jakarta by the end of 2008 before being rolled out nationally within three years.

For media enquiries, pls contact: Anke Gill, Director of Marketing, BNS Ltd, 29/F, Sui On Centre, 188 Lockhart Road, Wanchai, Hong Kong, Ph: +852 2180 9918, Fax: +852 2180 9919

About BNS Ltd

Headquartered in Hong Kong, BNS provides IPTV-based content and technology solutions for broadband service providers and enterprises interested in maximizing their potential with IP-based solutions, such as Telco TV, Internet TV, MDU IPTV, Mobile TV and Enterprise A/V. The company has extensive hands-on experience in all facets of design, implementation and management of broadband networks in Asia and is the preeminent specialist on content across all platforms in the region.

www.bnsltd.com

About MKN

MKN provides next generation, IP based carrier class services, such as Broadband Internet, Voice Over IP, and IPTV services, throughout Indonesia. The company is a subsidiary of the Bakrie Group of companies, an Indonesian conglomerate which also has business interests in property development, mobile network, natural resources and financial services in the country.

[You can find this press release here](#)