

JAJAH Welcomes ICQ Co-Founder

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Yair Goldfinger to join JAJAH board of directors. JAJAH and ICQ Mastermind combine their visions and expertise.

Menlo Park, CA, Feb 13, 2006: Only a week after the release of the revolutionary JAJAH web-activated telephony service, the international VoIP provider strikes with another surprise. ICQ Mastermind Yair Goldfinger goes in with JAJAH.

Prizeless addition to JAJAH

Yair Goldfinger, co-founder of ICQ and undisputed legend in the world of instant messaging, has joined the board of directors of web-telephony provider JAJAH. "JAJAH developed a ground-breaking new service and has huge potential for further exciting developments", explains Goldfinger.

Quality input

Goldfinger's position with JAJAH allows him to contribute to the upcoming new JAJAH services. "The new JAJAH will benefit greatly from Yair Goldfinger's profound knowledge of cross-barrier web communication channels!" says Roman Scharf, co-founder of JAJAH. Goldfinger carries the reputation of always being on the frontline of innovative new online services.

Impressive portfolio

Goldfinger's achievements as a developer of web-based communication services are impressive. His first major creation was the development of Instant Messaging service ICQ, which single-handedly revolutionized the communication channels on the web. After AOL bought ICQ, Goldfinger moved on to the world of online advertising as CTO and co-founder of Dotomi, a leading online direct marketing solution.

About JAJAH

The introduction of JAJAH Web and the catch of prodigy Goldfinger follows the initial release of their webphone client in 2005, sparking the growth of a dedicated community. JAJAH will continue to work on further new services this year. As Daniel Mattes, JAJAH co-founder and VoIP pioneer says: "The latest release is only the tip of the iceberg. Our approach to VoIP allows us to create a full set of trailblazing communication solutions."

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